

2026 APR 24 PM 2:08

DELIA BRIONES
COUNTY CLERK
EL PASO COUNTY, TEXAS



**Board of Directors Meeting
Mark Osborn, President**

The El Paso Downtown Management District Board of Directors meeting will be held Thursday, April 30, 2026 at 11:30 a.m. in the Center for Civic Empowerment, Blue Flame Building – 17th Floor, 304 Texas Avenue, El Paso, Texas.

Virtual & Telephone Participation

Webex Meeting Link –

<https://elpasotexas.webex.com/elpasotexas/j.php?MTID=m36696798e54c8816f7a5b9094e2238fb>

Meeting Number: 2490 276 3374

Meeting passcode: pKwvT2MEK65

Join by Phone – 1-844-992-4726

CITY CLERK DEPT
2026 APR 24 PM 1:38

Public Comment

The public is strongly encouraged to sign up to speak on items on this agenda before 10am, on Thursday, April 30, 2026. Visit <https://downtownelpaso.com/procedures-for-addressing-the-el-paso-downtown-management-district-dmd-board-of-directors/> or call 915-240-3116 to sign up prior to the start of the meeting.

AGENDA:

1. Call meeting to order.
2. Remarks and Presentation by and Board Discussion with City Manager Dionne Mack Regarding City of El Paso Projects, Activities, and Plans.

NOTICE TO THE PUBLIC

All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record. If a member of the public wishes to provide public comment, see below.

CONSENT AGENDA

3. Approval of Minutes:
 - a. March 5, 2026 Board of Directors Meeting
4. DMD February and March 2026 Investment Reports
 - a. TexPool Accounts – balance, rate and status
5. Approval of Public Funds Investment Act Quarterly Report for January – March 2026.
6. Authorize the Executive Director to enter into a contract with Venpro Solutions for podcast production services not to exceed \$1,500.00. Funds for the identified services will come from

budget lines 6015 Marketing & PR Services (Video/Photography) and 6020 Advertising/Promotion (Other).

7. Recognition of donations, contributions and sponsorships to the El Paso Downtown Management District:
 - a. GCC Sun City Materials - \$4,000 presenting sponsorship of DMD Downtown Business Mixer Series.
 - b. Scherr Law Firm - \$3,500 presenting sponsorship of Downtown Restaurant Week.
 - c. T-Mobile - \$700 vendor sponsorship in support of the Selena & Salsa Market.
 - d. Tint World - \$1,500 sponsorship in support of the Selena & Salsa Market.
 - e. WellCare – \$1,000 sponsorship in support of the Selena & Salsa Market.

REGULAR AGENDA

8. Committee Report: Finance Committee – Chair Joanne Richardson
 - a. Monthly Financial Summary
 - b. Assessment Refunds and Budget Impact Update
9. Committee Report: Economic & Residential Development Committee – Chair Michael Parra
 - a. DMD Grant Funding Workshop & Incentive Resource List
 - b. Grant Programs Status/Fund Balance Report
10. Committee Report: Infrastructure & Advocacy Committee – Chair Nadia Baem
 - a. Update on DMD Operational Matters
 - b. Brownfields Site Reuse & Revitalization Program Update
11. Committee Report: Marketing Committee – Chair Jose Garcia
 - a. Current & Upcoming DTEP Promotions
 - b. Social Media & INSIDER Distribution List
 - c. Welcome Ambassador Program Update
 - d. DMD in the News
12. President’s Report
 - a. Meetings with Elected Officials Update
 - b. Board Assessment Survey
13. Executive Director’s Report
 - a. CDBG Grant Application Update
 - b. Deck Plaza Update
 - c. District Tours for Board Members
 - d. International Downtown Association Conference
14. Construction & Event Update – Richard Bustamante
 - a. Current/Upcoming Projects and Events
15. Economic Development Update by City of El Paso & Representative Chris Canales’ Office
16. Economic Development Update by El Paso County

17. Call to the Public* (no action)

Notice to the Public: If a member of the public wishes to use the "Call to the Public," or public comment portion of the meeting, to speak to a specific agenda item, he/she may sign up in advance of the meeting with the Executive Director of the DMD, including notice of the specific agenda item, if any, he/she wishes to address to the Board. The DMD will attempt to allow the member of the public to speak before or during the time that agenda item is brought up. The "Call to the Public" is generally limited to three minutes per speaker, and all public comment must be offered in a respectful manner in view of the professional decorum observed at a DMD Board meeting.

18. Open Discussion of topics relevant to Downtown El Paso (no action)

19. Discussion of the Next Board Meeting – Thursday, May 28, 2026 –11:30am (no action)

20. Executive Session

At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):

- None

21. Adjourn

Posted this 24th day of April 2026, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, pursuant to instructions of Mark Osborn, President of the El Paso Downtown Management District.

BY:  Teresa Mais