

**El Paso Downtown Management District
Budget Comparison
Current FY Oct 2024 - Sept 2025
vs.
Proposed FY Oct 2025 - Sept 2026**

8/22/25 11:56 AM
Presentation to DMD Board

	CURRENT FY Oct 24 - Sep 25 Budget	Anticipated P & L EOFY Oct 2024 - Sept 2025 (excludes Grant Programs' accounting)	Proposed FY OCT 2025 - SEPT 2026 Budget	\$ Amt. Variance Current vs. PROPOSED FY Budgets 2 vs. 6	Compare Budgets % Change	Item(s) included in Proposed Budget Line Item / Notes / Comments
Ordinary Income/Expense						
Income						
20000 Assessment Income	568,926	564,462	564,234	(4,692)	-1%	98.5% of EP CAD projected total certified property values
20010 Gen Sanit Cleanup Svcs	500	2,100	500	0	0%	Contracted services provided post events
20100 Interlocal Agreem Revenue						
20120 Commerc Façade Imprv Prog	2,500	0	3,750	1,250	50%	City funded façade grant program administration fee per Interlocal Agreement
20125 Grant Programs-TIRZ5	81,218	0	41,722	(39,496)	-49%	Executed TIRZ 5 Grant Program agreements (current 4 year average @ 75%)
20130 Sanitation Services	312,037	312,037	310,661	(1,376)	0%	City Environmental Services Dept. funding per Interlocal Agreement
20150 Spec Priv Permit Program	16,900	18,200	29,300	12,400	73%	City Development funding per Interlocal Agreement - \$ 15K annual fee + \$650 per event over 10 in fiscal year
20180 Spec Priv St. Banner Prog	18,000	16,402	18,000	0	0%	Light pole banner display rentals
20190 Wayfinding Program	1,000	5,337	4,000	3,000	0%	Wayfinding Kiosk promotional panel sponsorships
Total 20100 Interlocal Agreem Revenue	431,655	333,676	407,433	(24,222)	-5.61%	
20200 DMD Generated Revenue						
20225 Digital Fundraisg Platform	2,000	1,975	2,500	500	25%	Text messaging blast service offered
20235 Downtown Barstool Open	20,000	25,575	37,500	17,500	88%	Tour of downtown bars coupled with miniature golf contest
20240 DTEP Tasting Tour	27,000	26,149	27,000	0	0%	Tours of downtown restaurants
20243 Coffee Lover's Market	1,500	0		(1,500)		DELETE (unticketed event)
20245 Salsa Making Competition	6,750	0		(6,750)		DELETE (unticketed event)
Total 20200 DMD Generated Revenue	57,250	53,699	67,000	9,750	17%	Product/ticket sales generated by DMD & DMD hosted events
20300 Grant Reimbursem Revenue						
20350 EPA Brownfields	167,000	36,642	211,000	44,000	26%	Grant administration, contractor expense reimbursement
Total 20300 Grant Reimbursem Revenue	167,000	36,642	211,000			
Total Income	1,225,331	990,579	1,250,167	24,836	2%	

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Expense

3000 Administrative Staff

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3010 Benefits-Health/Dent Insur	36,555	27,727	20,701	(15,854)	-43%	Employee group health/dental insurance premium (net), 3 employee participation
3015 Benefits-Unemploy Claims	500	0	500	0	0%	
3021 Payroll - FUTA	0	(750)	0	0		
3020 Payroll Taxes	48,773	47,472	45,963	(2,810)	-6%	Employer portion of social security & medicare taxes
Total 3000 Administrative Staff	85,828	74,449	67,164	(18,664)	-22%	

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3100 Staff Salary Allocation						
Total 3100a ADMIN Staff Salary Alloc	368,554	368,554	363,119	(5,435)	-1%	5 existing staff
3159b Sanit Part Time 100% - Other	84,672	93,052	84,096	(576)	-1%	4 part time sanitation team members
Total 3159 SANIT Prog Crew Salaries	158,413	158,413	153,608	(4,805)	-3%	4 full time employees
Total 3100 Staff Salary Allocation	611,639	620,019	600,823	(10,816)	-2%	

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3500 Contracted Svcs (Admin)						
3525 Accounting	8,600	8,483	16,000	7,400	86%	Annual audit
3540 Legal	5,000	3,006	5,000	0	0%	Legal consultation / review services
Total 3500 Contracted Svcs (Admin)	13,600	11,489	21,000	7,400	54%	

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4000 Office Administration						
4010 Copier Rental/Maint	2,556	2,556	2,800	244	10%	Office copier maintenance agreement
4020 Insurance Expense						
4022 Directors Bond	0	0	2,288	2,288	0%	Required insurance (discounted 3 year renewal paid in advance)
4024 Prof Liab (E & O) Ins	3,084	3,085	2,940	(144)	-5%	Professional liability insurance premium
4026 Gen-Auto Liab, WkrComp Ins	20,305	20,328	21,231	926	5%	General, auto liability, worker's compensation insurance premiums
4028 Railrd Protective Liab Ins	3,750	3,409	3,750	0	0%	Required liability insurance for banner installation work along streetcar route
Total 4020 Insurance Expense	27,139	26,822	30,209	3,070	11%	
4045 Office Equipment	4,000	3,147	3,000	(1,000)	-25%	
4055 Office Supplies	3,000	3,586	3,200	200	7%	
4060 Parking						
4062 Committee/Guest	500	0	400	(100)	-20%	Parking validation stamps
4064 Employee Parking	4,000	3,699	4,000	0	0%	Employee parking fees
Total 4060 Parking	4,500	3,699	4,400	(100)	-2%	
4080 Phone / IT Svcs	13,900	12,905	13,000	(900)	-6%	Office phone, IT services
4081 Staff Cell Phones	5,000	4,890	5,000	0	0%	Staff cell phones
4082 Postage & Delivery	300	241	300	0	0%	
4085 Office Rent	4,561	4,561	7,200	2,639	58%	DMD office lease (GASB lease accounting)
4090 Service Charges/Misc Fees	2,800	906	2,000	(800)	-29%	Bank, payroll service, city tax collection, other misc. fees
4095 Training & Dues	9,195	9,565	9,625	430	5%	Education, PFIA required training, seminars, memberships
4098 Travel	10,700	12,700	10,700	0	0%	Business travel - education, seminars
Total 4000 Office Administration	87,651	85,578	91,434	3,783	4%	

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5000 Economic Develop/Promotion						
5010 Grant Programs-DMD	23,888	0	12,647	(11,241)	-47%	Executed DMD Grant Program agreements (current 4 yr. avg. @ 75%)
5015 Interlocal Grant Programs	81,218	0	41,722	(39,496)	-49%	Executed TIRZ 5 Grant Program agreements (current 4 yr. avg. @ 75%)
5020 Grant Programs Promotion	500	350	500	0	0%	
5035 Downtown Research	14,000	13,771	14,000	0	0%	Strategic Downtown plan
5045 Professional/Consult Fees	144,698	32,313	196,500	51,802	36%	Stantec EPA grant program related services rendered
Total 5000 Economic Develop/Promotion	264,304	58,460	265,369	1,065	0%	

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6000 Marketing						
6015 Marketing & PR Svcs Implem	11,000	11,218	10,700	(300)	-3%	Web hosting/maintenance services, creative software
6017 DMD Event / Promotion						
6017b Downtown Hotel Tour	0	234	0	0		DELETE
6017c DTEP Barstool Open	25,000	20,011	35,000	10,000	40%	Tour of downtown bars coupled with mini golf contest (expanded)
6017d DTEP Tasting Tour	35,000	25,094	27,000	(8,000)	-23%	Restaurant tours
6017e DTEP Networking	1,000	161	1,000	0	0%	Business contact networking events
6017i DT Employee Appreciation	15,000	15,000	15,000	0	0%	DTEP promotion to benefit downtown employees
6017j DTEP Fiesta Latina	15,000	21,469	15,000	0	0%	Street festival
6017k Power Hour Luncheons	1,750	1,614	2,000	250	14%	Networking lunches
6017L DTEP Restaurant Week	4,000	3,994	3,000	(1,000)	-25%	Designated week, restaurants offer specialty menus
6017n Coffee Lover's Market	3,000	0	3,000	0	0%	Area activation event
6017o Salsa Making Competition	8,000	6,783	8,000	0	0%	Area activation event
6017p New DTEP Event			5,000	5,000	NEW	In development
6017v Fundraising			1,000	1,000	NEW	
6017 DMD Event / Promotion - Other	2,500	2,881	2,500	0	0%	Misc. DMD events
Total 6017 DMD Event / Promotion	110,250	97,241	117,500	7,250	7%	
6020 Advertising/Promotion						
6025 Banner Program	5,000	5,347	4,500	(500)	-10%	Light pole banner display development, pole hardware maintenance
6035 Downtown Event Support - Other	1,000	0	750	(250)	-25%	Misc. partner event support
Total 6035 Downtown Event Support	1,000	0	750	(250)	-25%	
6020 Advertising/Promotion - Other	7,800	1,534	7,300	(500)	-6%	Advertising, brand campaign, promotion
Total 6020 Advertising/Promotion	13,800	6,881	12,550	(1,250)	-9%	
Total 6000 Marketing	135,050	115,340	140,750	5,700	4%	

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7000 Sanitation						
7015 Equip Rental/Maintenance	3,500	3,541	3,500	0	0%	Power washer, equip., etc. maint.
7020 Program Oper/Supplies	27,900	27,823	28,000	100	0%	Various sanitation program operational supplies
7025 Fuel	20,500	16,660	19,500	(1,000)	-5%	
7040 Vehicle Maintenance						
7040a 1999 Ford Truck	2,000	2,170	3,000	1,000	50%	
7040b 2000 GMC Truck	1,500	504	500	(1,000)	-67%	
7040c 2003 Ford Van	3,000	284	1,000	(2,000)	-67%	
7040e 2016 Chev Truck	0	80		0		Vehicle sold
7040f 2023 Ford Truck	1,000	1,173	1,000	0	0%	
7040g 2024 Ford Truck	1,000	695	1,000	0	0%	
7040k Trailers	2,000	1,504	1,500	(500)	-25%	
7040 Total Vehicle Maintenance	10,500	6,410	8,000	(2,500)	-24%	
Total 7000 Sanitation	62,400	54,434	59,000	(3,400)	-5%	

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7300 Infrastructure/Security						
7310 Security Program	8,000	9,930	10,000	2,000	25%	Security patrol services
7315 Pedestrian Amenities	500	1,194	1,000	500	100%	Holiday decorations, public art, Bike Rack Program. planters
Total 7300 Infrastructure/Security	8,500	11,124	11,000	2,500	29%	

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7500 Community Proj & Programs						
7505 Ambassador Program	27,621	24,541	30,106	2,485	9%	
7520 Volunteer Development			500	500	NEW	
7500 Community Proj & Programs - Other	2,000	2,442	2,000	0	0%	Support of outside events, programs, services
Total 7500 Community Proj & Programs	29,621	26,983	32,606	2,985	10%	

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7800 Depreciation Expense	12,000	12,000	12,500	500	4%	New vehicle purchase
7810 Lease Amortization	29,800	26,478	39,000	9,200	31%	Office lease (GASB accounting)
90000 Interest - Finance Lease	9,000	4,234	6,000	(3,000)	-33%	Office lease (GASB accounting)
Total Expense	<u>1,349,393</u>	<u>1,100,588</u>	<u>1,346,646</u>	(2,747)	0%	
Net Ordinary Income	(124,062)	(110,009)	(96,479)	27,583	-22%	

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Other Income/Expense

Other Income

8005 Sponsorships/Donations

8005a Power Hour Luncheons	2,500	2,500	2,500	0	0%
8005c DTEP Barstool Open	19,500	17,750	30,000	10,500	54%
8005d DTEP Tasting Tour	6,000	0	6,000	0	0%
8005e DTEP Networking	4,000	1,000	3,000	(1,000)	-25%
8005i DT Employee Appreciation	15,000	13,500	15,000	0	0%
8005j DTEP Fiesta Latina	21,000	5,577	23,000	2,000	10%
8005k DTEP Restaurant Week	4,000	3,000	3,000	(1,000)	-25%
8005m DTEP Coffee Lover's Market	4,500	0	4,500	0	0%
8005n DTEP Salsa-Making Compet	11,500	4,419	9,400	(2,100)	-18%
8005o New DTEP Event			5,000	5,000	NEW
8005 Sponsorships/Donations - Other	7,500	17,500	7,500	0	0%
Total 8005 Sponsorships/Donations	95,500	65,246	108,900	13,400	14%
8008 Gain/Loss on Asset	0	9,923	0		
8010 Misc/Reimbursement/Refunds	0	56	0		

8050 Interest Income

8052 TexPool Interest	16,000	32,193	22,000	6,000	38%
8056 Checking Interest	67	121	100	33	49%
Total 8050 Interest Income	16,067	32,314	22,100	6,033	38%
Total Other Income	111,567	107,539	131,000	19,433	17%
Net Other Income	111,567	107,539	131,000	19,433	17%
Net Income	(12,498)	(2,470)	34,521	47,019	-376%

Balance Sheet Item Incorporated in *BUDGET* Net Income:

Capital Purchase Fund - Sanitation	30,000	0	30,000	0	0%	Vehicle replacement
DMD Gen Fund Grant Contribution - Econ Dev	25,000	0	30,000	5,000	0%	
Operating Reserve Contribution			0			
	(67,498)	(2,470)	(25,479)	42,019	-62%	