

2024 JAN 22 AM 10:19

DELIA BRIONES  
COUNTY CLERK  
EL PASO COUNTY, TEXAS



**Board of Directors Meeting  
Steve Ortega, President**

*The El Paso Downtown Management District Board of Directors meeting will be held Thursday, January 25, 2024 at 11:30 a.m. at the City of El Paso Economic & International Development Department, 123 W. Mills Avenue, Suite 111, El Paso, Texas.*

**Virtual & Telephone Participation**

- a. Zoom Meeting Link – <https://us02web.zoom.us/j/85428980693>
- b. Zoom Meeting ID: 854 2898 0693
- c. Join by Phone – 1-669-444-9171

**Public Comment**

The public is strongly encouraged to sign up to speak on items on this agenda before 11am, on Thursday, January 25, 2024. Visit <https://downtownelpaso.com/procedures-for-addressing-the-el-paso-downtown-management-district-dmd-board-of-directors/> or call 915-240-3116 to sign up prior to the start of the meeting.

**AGENDA:**

1. Call meeting to order.

**NOTICE TO THE PUBLIC**

CITY CLERK DEPT  
2024 JAN 22 AM 9:48

*All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record.*

**CONSENT AGENDA**

2. Approval of Minutes:
  - a. December 7, 2023 Board of Directors Meeting
3. DMD November & December 2023 Investment Reports
  - a. TexPool Accounts – balance, rate and status
4. Approval of Public Funds Investment Act Quarterly Report for October – December 2023.
5. Recognition of donations, contributions and sponsorships to the El Paso Downtown Management District:
  - a. Destination El Paso - \$2,000 Presenting Sponsor of the 2024 Downtown Hotel Tour.
  - b. Hunt Companies - \$5,000 Sponsorship of various 2024 DMD events.
  - c. El Paso Community Foundation - \$5,000 Sponsorship of various 2024 DMD events.

**REGULAR AGENDA**

6. President's Report
  - a. Buildings of Impact Program
  - b. Presentation by Joel Guzman & Joe Gudenrath
7. Committee Report: Finance Committee – Chair Arlene Carroll
  - a. Monthly Financial Summary
8. Presentation, discussion and action to accept the Downtown Management District's FY 2022-2023 Independent Auditor's Report.

9. Committee Report: Economic & Residential Development Committee – Chair Pacelli Mesta
  - a. Grant Programs Status/Fund Balance Report
  - b. Update on potential program identification
10. Committee Report: Infrastructure & Advocacy Committee – Chair Nadia Baem
  - a. Brownfields Assessment Grant Project Update
  - b. Position Statement Updates
    - i. Texas Tech/Union Depot
    - ii. Multi-Purpose Center
    - iii. El Paso County Bond Considerations
11. Discussion & Action to approve the DMD Position Statement regarding revisions to the TIRZ #5 Project and Financing Plan, and Board makeup.
12. Committee Report: Marketing Committee – Chair Bill Burton
  - a. Update on Communication Strategies with DMD Stakeholders
  - b. Current & Upcoming DTEP Promotions
  - c. DMD Welcome Ambassador Program
  - d. Social Media & INSIDER Distribution List
  - e. DMD in the News
13. Committee Report: Special Assessment Evaluation Committee – Joe Gudenrath
  - a. Outreach update
14. Executive Director's Report
  - a. Strategic Plan Review and Committee Alignment
  - b. DMD Economic Indicators
  - c. Former DMD Board Member Meeting Invitations
15. Construction & Event Update – Richard Bustamante
  - a. Current/Upcoming Projects and Events
16. Economic Development Update by City of El Paso
17. Economic Development Update by El Paso County
18. Call to the Public\* (no action)
19. Open Discussion of topics relevant to Downtown El Paso (no action)
20. Discussion of the Next Board Meeting – Thursday, February 22, 2024 – 11:30am (no action)
21. Executive Session

*At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):*

- None

## 22. Adjourn

*\* Call to the Public is an opportunity for members of the public to bring topics and issues to the DMD Board's attention. The Call to the Public is reserved for items generated by the public. It is not for items already posted on the Board Meeting Agenda. Items that are brought up by the public may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. Individuals who would like to address the Board must sign up on the available form prior to the start of the meeting or submit the form electronically to the DMD Executive Director at least one hour prior to the start of the meeting. Each participant is limited to three minutes to make comments. Any group of five or more persons must appoint one person to present the group's views to the Board and will be limited to three minutes to make comments. Personal attacks, name-calling, and rude or slanderous remarks will not be tolerated.*

**Posted this 22<sup>nd</sup> day of January 2024**, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, pursuant to instructions of Ruben Torres, President of the El Paso Downtown Management District.

BY:  Teresa Mais