



**Board of Directors Meeting  
Ruben Torres, President**

*The El Paso Downtown Management District Board of Directors meeting will be held Thursday, May 25, 2023 at 11:30 a.m. at the City of El Paso Economic Development Department, 123 W. Mills Avenue, Ste. 111, El Paso, Texas.*

FILED FOR RECORD  
IN MY OFFICE

2023 MAY 22 AM 9:23

DELIA BRIONES  
COUNTY CLERK  
EL PASO COUNTY, TEXAS

**Virtual & Telephone Participation**

ZOOM Meeting Link – <https://us02web.zoom.us/j/83043551144>

ZOOM Meeting ID: 830 4355 1144

Join by Phone – 1-346-248-7799 (United States Houston)

**Public Comment**

**The public is strongly encouraged to sign up to speak on items on this agenda before 11am, on Thursday, May 25, 2023. Visit <https://downtownelpaso.com/procedures-for-addressing-the-el-paso-downtown-management-district-dmd-board-of-directors/> or call 915-240-3116 to sign up prior to the start of the meeting.**

**AGENDA:**

1. Call meeting to order.

CITY CLERK DEPT  
2023 MAY 22 AM 8:57

**NOTICE TO THE PUBLIC**

*All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record.*

**CONSENT AGENDA**

2. Approval of Minutes:
  - a. March 23, 2023 Board of Directors Meeting
  - b. April 27, 2023 Board of Directors Meeting
3. DMD March & April 2023 Investment Reports
  - a. TexPool Accounts – balance, rate and status
4. Approval of Texas Public Funds Investment Act Quarterly Report for January 2023 – March 2023
5. Recognition of donations, contributions and sponsorships to the El Paso Downtown Management District:
  - a. Acuity Consulting - \$2,000 donation to DMD in support of Strategic Plan creation
6. Approval of the emergency purchase of a Power Washing Unit from Longhorn Distributing for \$9,500.00 with funds coming from the DMD Capital Equipment Fund.

## REGULAR AGENDA

7. Committee Report: Finance Committee – Chair Arlene Carroll
  - a. Monthly Financial Summary
  - b. 2023-2024 Budget Process & Preliminary Valuations
  
8. Committee Report: Grant Programs Update – Chair Jamie Gallagher
  - a. Grant Programs Status/Fund Balance Report
  
9. Discussion and Action for Approval of a Reimbursement Grant Agreement submitted by Legate Co Texas LLC (Sam Legate) for the property located at 416 E. San Antonio Ave.
  - a. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Commercial Façade Improvement Grant Program for property located at 416 E. San Antonio Ave. (FAC 22-02) in the amount of \$25,000.00 with said project to be completed in accordance with the execution of the Agreement.
  
10. Committee Report: Infrastructure & Advocacy Committee – Chair Martin Morgades
  - a. Position Statement Updates
    - i. National Historic Registry Designation
    - ii. Short Term Rental Ordinance
    - iii. City of El Paso Downtown/Uptown Master Plan
  - b. Update on local coordination and preparation for migrant surge.
  
11. Discussion & Action to approve the DMD Position Statement regarding Short-Term Rentals.
  
12. Discussion and Action to approve the DMD Position Statement regarding the City of El Paso’s Downtown/Uptown Master Plan.
  
13. Committee Report: Marketing Committee – Lupe Diaz
  - a. Current & Upcoming DTEP Promotions
  - b. DMD Welcome Ambassador Program
  - c. Social Media & INSIDER Distribution List
  - d. DMD in the News
  
14. President’s Report
  - a. DMD Board Self-Assessment & Evaluation
  - b. El Paso Community Foundation Endowment
  - c. Board Member Nominations
  
15. Presentation, Discussion and Possible Action to adopt the Downtown Management District’s Strategic Plan 2023-2027.
  
16. Executive Director’s Report
  - a. Elected Official, Administrator, EPISD & EPCC Meetings
  - b. 2023 IDA Annual Conference & Trade Show
  - c. DMD Special Event Coordinator
  - d. Power Hour Luncheon Series

17. Construction & Event Update – Richard Bustamante

a. Current/Upcoming Projects and Events

18. Economic Development Update by City of El Paso

19. Economic Development Update by El Paso County

20. Call to the Public\* (no action)

21. Open Discussion of topics relevant to Downtown El Paso (no action)

22. Discussion of the Next Board Meeting – Thursday, June 22, 2023 – 11:30am (no action)

23. Executive Session

*At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):*

- None

24. Adjourn

*\* Call to the Public is an opportunity for members of the public to bring topics and issues to the DMD Board's attention. The Call to the Public is reserved for items generated by the public. It is not for items already posted on the Board Meeting Agenda. Items that are brought up by the public may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. Individuals who would like to address the Board must sign up on the available form prior to the start of the meeting or submit the form electronically to the DMD Executive Director at least one hour prior to the start of the meeting. Each participant is limited to three minutes to make comments. Any group of five or more persons must appoint one person to present the group's views to the Board and will be limited to three minutes to make comments. Personal attacks, name-calling, and rude or slanderous remarks will not be tolerated.*

**Posted this 22<sup>nd</sup> day of May 2023.** at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, pursuant to instructions of Ruben Torres, President of the El Paso Downtown Management District.

BY:  \_\_\_\_\_, Teresa Mais