



**Board of Directors Meeting
Ruben Torres, President**

The El Paso Downtown Management District Board of Directors meeting will be held Thursday, February 23, 2023 at 11:30 a.m. at the Center for Civic Empowerment on the 17th Floor of the Blue Flame Building, 304 Texas Avenue, El Paso, Texas.

Virtual & Telephone Participation

- Webex Meeting Link – <https://elpasotexas.webex.com/elpasotexas/j.php?MTID=m0ee9cfa57801e8352b82975c9c341efa>

FILED FOR RECORD
IN MY OFFICE
2023 FEB 21 AM 8:22

Webex Meeting Number (Access Code): 2499 963 1326
Webex Meeting Password: EPdhEpTp844

DELLA BRIONES
COUNTY CLERK
EL PASO COUNTY, TEXAS

- Join by Phone – 1-844-992-4726 (United States Toll Free)

Public Comment

The public is strongly encouraged to sign up to speak on items on this agenda before 11am, on Thursday, February 23, 2023. Visit <https://downtownelpaso.com/procedures-for-addressing-the-el-paso-downtown-management-district-dmd-board-of-directors/> or call 915-240-3116 to sign up prior to the start of the meeting.

AGENDA:

**CITY CLERK DEPT
2023 FEB 20 AM 9:53**

1. Call meeting to order.
2. Introductions and Brief Remarks by Jose Garcia, President & CEO of Destination El Paso.

NOTICE TO THE PUBLIC

All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record

CONSENT AGENDA

3. Approval of Minutes:
 - a. January 26, 2023 Board of Directors Meeting
4. DMD January 2023 Investment Report
 - a. TexPool Accounts – balance, rate and status
5. Recognition of donations, contributions and sponsorships to the El Paso Downtown Management District:
 - a. Kemp Smith LLP - \$2,500 Sponsorship of the Downtown Power Hour Luncheon Series.
 - b. Hunt Companies, Inc. - \$5,000 Sponsorship of the Downtown Living Tour and Fiesta de Las Luces.
 - c. El Paso Community Foundation - \$5,000 Sponsorship of the Downtown Living Tour and Fiesta de Las Luces.

REGULAR AGENDA

6. Committee Report: Finance Committee – Chair Arlene Carroll
 - a. Monthly Financial Summary
7. Committee Report: Grant Programs Update – Chair Jamie Gallagher
 - a. Grant Programs Status/Fund Balance Report
8. Committee Report: Infrastructure & Advocacy Committee – Chair Martin Morgades
 - a. Position Statement Considerations & Updates

- i. National Historic Registry Designation
- ii. Short Term Rental Ordinance
- iii. Climate Charter
- iv. Alcohol Licensing near Churches

9. Committee Report: Marketing Committee – Chair Johnny Escalante

- a. Current & Upcoming DTEP Promotions
- b. Social Media & INSIDER Distribution List
- c. DMD in the News

10. President’s Report

- a. Strategic Plan Update & Next Steps
- b. Board Member Recruitment

11. Executive Director’s Report

- a. Elected Official & Management Meetings
- b. Annual Report

12. Construction & Event Update – Richard Bustamante

- a. Current/Upcoming Projects and Events

13. Economic Development Update by City of El Paso (Mirella Craigo)

14. Economic Development Update by El Paso County

15. Call to the Public* (no action)

16. Open Discussion of topics relevant to Downtown El Paso (no action)

17. Discussion of the Next Board Meeting – Thursday, March 23, 2023 – 8am-1pm (no action)

18. Executive Session

At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):

- None

19. Adjourn

** Call to the Public is an opportunity for members of the public to bring topics and issues to the DMD Board’s attention. The Call to the Public is reserved for items generated by the public. It is not for items already posted on the Board Meeting Agenda. Items that are brought up by the public may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. Individuals who would like to address the Board must sign up on the available form prior to the start of the meeting or submit the form electronically to the DMD Executive Director at least one hour prior to the start of the meeting. Each participant is limited to three minutes to make comments. Any group of five or more persons must appoint one person to present the group’s views to the Board and will be limited to three minutes to make comments. Personal attacks, name-calling, and rude or slanderous remarks will not be tolerated.*

Posted this 20th day of February 2023, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, pursuant to instructions of Ruben Torres, President of the El Paso Downtown Management District.

BY:  Teresa Mais

EL PASO DOWNTOWN MANAGEMENT DISTRICT

Minutes of the Meeting of the Board of Directors – February 23, 2023

Location: Center for Civic Engagement, 17th Floor of Blue Flame Building, 304 Texas Avenue, El Paso, Texas

Attendees: Total Members: 21 Quorum: 11 needed
Total Members Present (In Person): 10

Nadia Baem	Bill Burton	Daniela Caro	Steve Ortega
Mark Osborne	Michael Parra	Alejo Restrepo	Joanne Richardson
Y.I. Santoscoy	Brad Taylor		

Total Members Present (Online): 0

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Total Members Not Present: 11

Arlene Carroll	Johnny Escalante	Jamie Gallagher	Sam Legate
Edgar Lopez	Pacelli Mesta	Martin Morgades	Cynthia Ortwein
Eric Pearson	Peter Spier	Ruben Torres	

Ex-Officio Members: None

Staff: Joe Gudenrath; Richard Bustamante; Lupe Diaz, Terry Mais, Lindsey Resignato

Guests: Robert Aguinaga, DMD Attorney; Bob Blumenfeld, DMD Attorney (online); Sito Negron, Office of Commissioner Stout

1. Call meeting to order

Steve Ortega called the meeting to order at 11:36am on February 23, 2023 in the Center for Civic Engagement, 17th Floor of the Blue Flame Building, 304 Texas Avenue, El Paso, Texas. Notice of the DMD Board of Directors Meeting Agenda was posted the 20th day of February, 2023, at the El Paso City Hall, at the administrative office building of the El Paso Downtown Management District, and on the DMD website – downtownelpaso.com, and on the 21st day of February, 2023, at the El Paso County Courthouse, by Teresa Mais in accordance with the Texas Open Meeting Act.

A QUORUM WAS NOT ESTABLISHED.

2. Introductions and Brief Remarks by Jose Garcia, President & CEO of Destination El Paso

Garcia introduced himself and shared information about Destination El Paso and its operations.

CONSENT AGENDA

3. Approval of Minutes:

- a. January 26, 2023 Board of Directors Meeting

4. DMD January 2023 Investment Reports

- a. TexPool Accounts – balance, rate and status

5. Recognition of donations, contributions and sponsorships to the El Paso Downtown Management Distr:

- a. Kemp Smith LLP - \$2,500 Sponsorship of the Downtown Power Hour Luncheon Series
- b. Hunt Companies, Inc. - \$5,000 Sponsorship of the Downtown Living Tour and Fiesta de Las Luces
- c. El Paso Community Foundation - \$5,000 Sponsorship of the Downtown Living Tour and Fiesta de Las Luces

NO ACTION WAS TAKEN DUE TO A LACK OF QUORUM.

REGULAR AGENDA

6. Committee Report: Finance Committee

- a. Monthly Financial Summary
Mais gave a brief overview of the DMD's current financial position.

7. Committee Report: Grant Programs Update

- a. Grant Programs Status/Fund Balance Report
Gudenrath gave a brief overview of current projects and budget status.

8. Committee Report: Infrastructure & Advocacy Committee

- a. Position Statement Considerations & Updates
 - i. National Historic Registry Designation
 - ii. Short Term Rental Ordinance
 - iii. Climate Charter
 - iv. Alcohol Licensing near Churches

Gudenrath briefed the Board on a number of topics being discussed within the committee with the potential to be brought before the DMD Board for consideration.

9. Committee Report: Marketing Committee

- a. Current & Upcoming DTEP Promotions
Gudenrath reported on the outcome of the Downtown Barstool Open and the current Downtown Love Letter promotion.
- b. Social Media & INSIDER Distribution List
Gudenrath reviewed the current levels of engagement across the DMD's social media channels and newsletter.
- c. DMD in the News
Gudenrath reviewed DMD media mentions in January 2023.

10. President's Report

- a. Strategic Plan Update & Next Steps
Ortega stated that the Board will complete its Strategic Planning effort at a half day session on March 23, 2023. The session will begin at 8am and conclude at 1pm and include the DMD Board Meeting for March.
- b. Board Member Recruitment
Ortega stated that the DMD Board will have six vacancies to fill this fall and encouraged Board Members to identify possible replacements.

11. Executive Director's Report

- a. Elected Official & Management Meetings
Gudenrath stated that he would like to begin a round of meetings with all local elected officials and management. He asked Board Members to let him know if they would be willing and able to attend meetings when scheduled.
- b. Annual Report
Gudenrath stated that the 2022 DMD Annual Report will be completed this month and ready for distribution at future meetings and for general distribution.

12. Construction & Event Update

- a. Current/Upcoming Projects and Events
Bustamante gave a brief update about current construction projects still underway in the downtown and upcoming events.

13. Economic Development Update by City of El Paso

No Report

14. Economic Development Update by El Paso County

No Report

15. Call to the Public* (no action)

None

16. Open Discussion of topics relevant to Downtown El Paso (no action)

- Gudenrath stated that local preservationist, architect, Downtown property owner and business owner, Jennifer Countryman will be presenting the Gensler Report to interested parties on Thursday, March 16th at 9:30am at 108 S. Stanton. Countryman served as a subcontractor to Gensler.
- Nadia Baem advised the Board that there is a series of public meetings upcoming concerning the I-10 Deck Plaza.

17. Discussion of the Next Board Meeting – March 23, 2023 at 8:00am. (no action)

18. Executive Session

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None

19. Adjourn

By consensus of the Board the meeting adjourned at 12:20pm.

Submitted by:



Joe Gudenrath, Executive Director
DMD

Date: 2/24/2023