

**El Paso Downtown Management District  
Budget Comparison  
Current FY Oct 2021 - Sept 2022  
vs.  
Proposed FY Oct 2022 - Sept 2023**

8/18/2022 12:14

FINAL

	CURRENT FY Oct 21 - Sep 22 Budget	Anticipated P & L EOFY Oct 2021 - Sept 2022 (excludes Grant Programs' accounting)	Proposed FY OCT 2022 - SEPT 2023 Budget	\$ Amt. Variance Current vs. PROPOSED FY Budgets	Compare Budgets % Change	Item(s) included in Proposed Budget Line Item / Notes / Comments
<b>Ordinary Income/Expense</b>						
<b>Income</b>						
20000 Assessment Income	471,328	473,979	477,421	6,093	1%	98% of EP CAD projected total certified property values
20010 Gen Sanit Cleanup Svcs	3,000	2,163	3,000	0	0%	Contracted services provided post events
<b>20100 Interlocal Agreem Revenue</b>						
20120 Commerc Façade Imprv Prog	2,500	0	2,500	0	0%	City funded façade grant program admin. fee per Interlocal Agreement
20125 Grant Programs-TIRZ5	110,849	0	99,883	(10,966)	-10%	Executed TIRZ 5 Grant Program agreements (current 4 year average @ 75%)
20130 Sanitation Services	233,475	233,475	233,475	0	0%	City Environmental Services Dept. funding per Interlocal Agreement
20150 Spec Priv Permit Program	6,500	6,500	17,550	11,050	170%	City Development funding per Interlocal Agreement - annual fee + \$650 per event over 10 in fiscal year
20180 Spec Priv St. Banner Prog	8,000	15,028	12,500	4,500	56%	Light pole banner display rentals
20185 Landscaping Services	136,661					<i>Deleted</i>
20190 Wayfinding Program	0	189	0	0	0%	Wayfinding Kiosk promotional panel sponsorships
20195 Wayfinding Project	0	2,160	0	0	0%	City reimbursed panel upgrade costs for Wayfinding Kiosks
<b>Total 20100 Interlocal Agreem Revenue</b>	<b>497,985</b>	<b>350,855</b>	<b>365,908</b>	<b>(132,077)</b>	<b>-27%</b>	
<b>20200 DMD Generated Revenue</b>						
20230 Downtown Hotel / Resident Tour	3,500	4,204	3,000	(500)	-14%	Tour of downtown hotel or residential complexes
20235 Downtown Barstool Open Crawl	10,000	12,691	18,920	8,920	89%	Tour of downtown bars coupled with miniature golf contest, crawl expanded to more venues
20240 DTEP Restaurant Crawl	6,000	10,251	32,000	26,000	433%	Tour of downtown restaurants
<b>Total 20200 DMD Generated Revenue</b>	<b>19,500</b>	<b>27,146</b>	<b>53,920</b>	<b>34,420</b>	<b>177%</b>	Product/ticket sales generated by DMD & DMD hosted events
<b>20300 Grant Reimburse Revenue</b>						
20350 EPA Brownfields	173,000	167,931	167,000	(6,000)	-3%	Grant admin. assistance, 1 to 3 years duration, \$1,700 toward travel expense
<b>Total 20300 Grant Reimburse Revenue</b>	<b>173,000</b>	<b>167,931</b>	<b>167,000</b>	<b>(6,000)</b>	<b>-3%</b>	
<b>Total Income</b>	<b>1,164,813</b>	<b>1,022,074</b>	<b>1,067,249</b>	<b>(97,564)</b>	<b>-8%</b>	

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<b>Expense</b>						
<b>3000 Administrative Staff</b>						
<b>3010 Benefits-Health/Dent Insur</b>	35,840	22,467	28,800	(7,040)	-20%	Employee group health/dental insurance premium (net), 5 employee participation
<b>3015 Benefits-Unemploy Claims</b>	3,000		500	(2,500)	-83%	
<b>3020 Payroll Taxes</b>	42,405	39,130	40,722	(1,683)	-4%	Employer portion of social security & medicare taxes
<b>Total 3000 Administrative Staff</b>	<u>81,244</u>	<u>61,597</u>	<u>70,022</u>	(11,222)	-14%	

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<b>3100 Staff Salary Allocation</b>						
Total 3100a ADMIN Staff Salary Alloc	319,366	327,823	342,615	23,249	7%	4 existing full time staff 5% annual raises, ED 3%, retention stipend
3159b Sanit Part Time 100% - Other	69,015	71,792	68,962	(53)	0%	3 part time sanitation team members, 2 in lieu of community service clients
Total 3159 SANIT Prog Crew Salaries	107,916	112,275	112,736	4,820	4%	3 full time employees 5% annual raises
3162 Landscape Svcs Coord 100%	50,000		0			<i>Deleted</i>
<b>Total 3100 Staff Salary Allocation</b>	<b>546,293</b>	<b>511,890</b>	<b>524,313</b>	<b>(21,980)</b>	<b>-4%</b>	

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<b>3500 Contracted Svcs (Admin)</b>						
3525 Accounting	6,000	7,000	8,000	2,000	33%	Annual audit services
3540 Legal	6,800	5,193	8,300	1,500	22%	Legal consultation / review services
<b>Total 3500 Contracted Svcs (Admin)</b>	<b>12,800</b>	<b>12,193</b>	<b>16,300</b>	<b>3,500</b>	<b>27%</b>	

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<b>4000 Office Administration</b>						
4010 Copier Rental/Maint	4,200	3,578	3,800	(400)	-10%	Office copier lease / maintenance contract bundle
4020 Insurance Expense						
4022 Directors Bond	0	0	2,288	2,288	0%	Required insurance (discounted 3 year renewal paid in advance)
4024 Prof Liab (E & O) Ins	2,539	2,539	2,540	1	0%	Professional liability insurance premium
4026 Gen-Auto Liab, WkrComp Ins	17,028	18,884	14,362	(2,666)	-16%	General, auto liability, worker's compensation insurance premiums
4028 Railrd Protective Liab Ins	3,148	3,148	3,148	(0)	0%	Required liability insurance - banner installation work along streetcar route
<b>Total 4020 Insurance Expense</b>	<b>22,717</b>	<b>24,571</b>	<b>22,338</b>	<b>(379)</b>	<b>-2%</b>	
4045 Office Equipment	4,000	2,903	3,500	(500)	-13%	Lease of 5 office PCs, 1 laptop
4055 Office Supplies	1,600	2,173	1,750	150	9%	
4060 Parking						
4062 Committee/Guest	300	0	300	0	0%	Parking validation stamps
4064 Employee Parking	4,000	3,483	3,400	(600)	-15%	Employee parking fees
<b>Total 4060 Parking</b>	<b>4,300</b>	<b>3,483</b>	<b>3,700</b>	<b>(600)</b>	<b>-14%</b>	
4080 Phone / IT Svcs	11,750	12,124	11,750	0	0%	Office phone, IT services
4081 Staff Cell Phones	7,000	3,574	6,000	(1,000)	-14%	Staff cell phones
4082 Postage & Delivery	200	394	360	160	80%	
4085 Office Rent	32,950	29,428	33,690	740	2%	DMD office lease
4090 Service Charges/Misc Fees	2,500	2,122	3,120	620	25%	Bank, payroll service, city tax collection, other misc. fees
4095 Training & Dues	6,911	5,195	5,270	(1,641)	-24%	Education, PFIA required training, seminars, memberships
4098 Travel	13,800	9,589	8,600	(5,200)	-38%	Business travel - education, seminars (EPA grant to reimburse \$1,700)
<b>Total 4000 Office Administration</b>	<b>111,927</b>	<b>99,134</b>	<b>103,878</b>	<b>(8,049)</b>	<b>-7%</b>	

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<b>5000 Economic Develop/Promotion</b>						
5010 Grant Programs-DMD	25,048	0	33,545	8,497	34%	Executed DMD Grant Program agreements (current 4 yr. avg. @ 75%)
5015 Interlocal Grant Programs	110,849	0	99,883	(10,966)	-10%	Executed TIRZ 5 Grant Program agreements (current 4 yr. avg. @ 75%)
5020 Grant Programs Promotion	500	0	500	0	0%	
5035 Downtown Research	50,250	50,250	10,250	(40,000)	-80%	Strategic Downtown plan
5045 Professional/Consult Fees	158,000	158,300	154,698	(3,302)	-2%	Stantec EPA grant program related services rendered
<b>Total 5000 Economic Develop/Promotion</b>	<b>344,647</b>	<b>317,813</b>	<b>298,876</b>	<b>(45,771)</b>	<b>-13%</b>	

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<b>6000 Marketing</b>						
6015 Marketing & PR Svcs Implem	6,032	5,190	7,900	1,868	31%	Web hosting/maintenance services, creative software
<b>6017 DMD Event / Promotion</b>						
6017b Downtown Hotel/Resident Tour	9,000	0	9,500	500	6%	Tour of hotels, residential complexes
6017c DTEP Barstool Open Crawl	12,500	14,526	21,538	9,038	72%	Possible expansion to more venues
6017d DTEP Restaurant Crawl	6,500	10,676	34,150	27,650	425%	Restaurant tour expansion
6017e DTEP Start Up Downtown	1,000	0	1,000	0	0%	
6017i DT Employee Appreciation	6,000	10,000	15,000	9,000	150%	DTEP promotion to benefit downtown employees
6017j DTEP Fiesta de las Luces	38,250	55,722	74,000	35,750	93%	South El Paso Street festival, entertainment expansion
6017k Power Hour Luncheons			1,500			NEW
6017 DMD Event / Promotion - Other	2,000	1,382	2,000	0	0%	Misc. DMD events
<b>Total 6017 DMD Event / Promotion</b>	<b>75,250</b>	<b>99,119</b>	<b>158,688</b>	<b>83,438</b>	<b>111%</b>	
<b>6020 Advertising/Promotion</b>						
6025 Banner Program	8,000	6,839	2,500	(5,500)	-69%	Light pole banner display development, pole hardware maintenance
<b>6035 Downtown Event Support</b>						
6035b Back To Sch/Tax Free Wkd	500	500	500	0	0%	Tax free weekend promotions
6035 Downtown Event Support - Other	1,000	0	500	(500)	-50%	Misc. partner event support
<b>Total 6035 Downtown Event Support</b>	<b>1,500</b>	<b>500</b>	<b>1,000</b>	<b>(500)</b>	<b>-33%</b>	
6020 Advertising/Promotion - Other	6,000	4,660	3,300	(2,700)	-45%	Advertising, brand campaign, promotion
<b>Total 6020 Advertising/Promotion</b>	<b>15,500</b>	<b>11,999</b>	<b>6,800</b>	<b>(8,700)</b>	<b>-56%</b>	
<b>Total 6000 Marketing</b>	<b>96,782</b>	<b>116,808</b>	<b>173,388</b>	<b>76,606</b>	<b>79%</b>	

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<b>7000 Sanitation</b>						
7015 Equip Rental/Maintenance	1,500	932	1,500	0	0%	Power washer, equip., etc. maint.
7020 Expendable Supp	18,500	9,013	20,000	1,500	8%	Various cleaning, sanitizing/disinfecting & maintenance supplies
7025 Fuel	12,000	19,310	16,500	4,500	38%	
<b>7040 Vehicle Maintenance</b>						
7040a 1999 Ford Truck	1,785	5,052	1,785	0	0%	
7040b 2000 GMC Truck	1,275	1,239	1,275	0	0%	
7040c 2003 Ford Van	1,445	880	1,445	0	0%	
7040d 2013 Chev Truck	1,825	2,038	1,825	0	0%	
7040e 2016 Chev Truck	2,170	2,507	2,170	0	0%	
<b>7040 Total Vehicle Maintenance</b>	<b>8,500</b>	<b>11,715</b>	<b>8,500</b>	<b>0</b>	<b>0%</b>	
<b>Total 7000 Sanitation</b>	<b>40,500</b>	<b>55,748</b>	<b>46,500</b>	<b>6,000</b>	<b>15%</b>	



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<b>7100 Landscape Services</b>						<i>Deleted</i>
7105 Equipment Maintenance	1,500					<i>Deleted</i>
7110 Supplies / Trees / Plants	10,000					<i>Deleted</i>
7115 Fuel	2,400					<i>Deleted</i>
7120 Vehicle Maintenance	6,000					<i>Deleted</i>
7125 Contractor Labor	10,000					<i>Deleted</i>
<b>Total 7100 Landscape Services</b>	<b>29,900</b>	<b>0</b>	<b>0</b>			<i>Deleted</i>

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<b>7300 Infrastructure/Security</b>						
7305 Homeless Outreach Services	3,000	0	0	(3,000)	-100%	Monetary donation
7310 Security Program	8,000	8,000	8,000	0	0%	Security patrol services
7315 Pedestrian Amenities	1,000	273	500	(500)	-50%	Holiday decorations, public art, Bike Rack Program. planters
<b>Total 7300 Infrastructure/Security</b>	<b>12,000</b>	<b>8,273</b>	<b>8,500</b>	<b>(3,500)</b>	<b>-29%</b>	

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<b>7500 Community Proj &amp; Programs</b>						
7505 Ambassador Program	10,000	7,026	8,600	(1,400)	-14%	
7525 Wayfinding Project	0	2,160	0	0	0%	City reimbursed panel replacement costs for Wayfinding Kiosks
7500 Community Proj & Programs - Other	1,000	1,280	1,000	0	0%	Support of outside events, programs, services
<b>Total 7500 Community Proj &amp; Programs</b>	<b>11,000</b>	<b>10,466</b>	<b>9,600</b>	<b>(1,400)</b>	<b>-13%</b>	

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7800 Depreciation Expense	10,000		10,000	0	0%	
<b>Total Expense</b>	<b>1,297,097</b>	<b>1,193,922</b>	<b>1,261,377</b>	<b>(35,720)</b>	<b>-3%</b>	
<b>Net Ordinary Income</b>	<b>(132,284)</b>	<b>(171,848)</b>	<b>(194,128)</b>	<b>(61,844)</b>	<b>47%</b>	

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<b>Other Income/Expense</b>						
<b>Other Income</b>						
<b>8005 Sponsorships/Donations</b>						
8005a Power Hour Luncheons	1,000	2,000	2,500	1,500	150%	
8005b Downtown Hotel / Resident Tour	5,500	5,400	6,500	1,000	18%	
8005c DTEP Barstool Open Crawl	12,000	12,500	13,950	1,950	16%	
8005d DTEP Restaurant Crawl	1,000	5,000	9,000	8,000	800%	
8005e DTEP Start Up Downtown	1,000	0	1,000	0	0%	
8005i DT Employee Appreciation	6,000	10,000	15,000	9,000	150%	
8005j DTEP Fiesta de las Luces	34,000	46,742	77,400	43,400	128%	
<b>Total 8005 Sponsorships/Donations</b>	<b>60,500</b>	<b>81,642</b>	<b>125,350</b>	<b>64,850</b>	<b>107%</b>	
<b>8050 Interest Income</b>						
8052 TexPool Interest	250	3,829	2,930	2,680	1072%	
8055 CD Interest	802	225				CDs closed
8056 Checking Interest	50	108	70	20	40%	
<b>Total 8050 Interest Income</b>	<b>1,102</b>	<b>4,162</b>	<b>3,000</b>	<b>1,898</b>	<b>172%</b>	
<b>Total Other Income</b>	<b>61,600</b>	<b>85,804</b>	<b>128,350</b>	<b>66,750</b>	<b>108%</b>	
<b>Net Other Income</b>	<b>61,600</b>	<b>85,804</b>	<b>128,350</b>	<b>66,750</b>	<b>108%</b>	
<b>Net Income</b>	<b>(70,684)</b>	<b>(86,044)</b>	<b>(65,778)</b>	<b>4,906</b>	<b>-7%</b>	
<b>Balance Sheet Item Incorporated in BUDGET Net Income:</b>						
Capital Purchase Fund - Sanitation	0	0	15,000	15,000	0%	
DMD Gen Fund Grant Contribution - Econ Devel / I	50,000	50,000	0	(50,000)	-100%	
	(120,684)	(36,044)	(80,778)	39,906	-33%	
Truck Sale Revenue			15,000			
5010 Grant Programs-DMD Adjustment Add			33,545			
			(32,233)			