



**Board of Directors Meeting
Ruben Torres, President**

The El Paso Downtown Management District Board of Directors meeting will be held Thursday, May 26, 2022 at 11:30 a.m. at the Center for Civic Empowerment on the 17th Floor of the Blue Flame Building, 304 Texas Avenue, El Paso, Texas.

Virtual & Telephone Participation

- Webex Meeting Link – <https://elpasotexas.webex.com/elpasotexas/j.php?MTID=m1309b810fb2f7a04b92a6b94f4e86ebb>
- Webex Meeting Number (Access Code): 2486 139 7823
- Webex Meeting Password: 2rGzZhsV3C8
- Join by Phone – 1-844-992-4726 (United States Toll Free)

Public Comment

The public is strongly encouraged to sign up to speak on items on this agenda before 11am, on Thursday, May 26, 2022. Visit <https://downtownelpaso.com/procedures-for-addressing-the-el-paso-downtown-management-district-dmd-board-of-directors> or call 915-240-3116 to sign up prior to the start of the meeting.

AGENDA:

1. Call meeting to order.

NOTICE TO THE PUBLIC

All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record

CONSENT AGENDA

FILED FOR RECORD
IN MY OFFICE

2. Approval of Minutes:
 - a. April 28, 2022 Board of Directors Meeting
3. DMD April Investment Reports
 - a. TexPool Accounts – balance, rate and status
4. Recognition of donations, contributions and sponsorships to the El Paso Downtown Management District:
 - a. Glazer’s Beer and Beverage (Dos Equis and Tecate) - \$4,500 Entertainment Sponsorship of May 21, 2022 Downtown Fiesta de Las Luces
 - b. Franklin Mountain Property Services - \$5,000 Sponsorship of Downtown Employee Appreciation Day

2022 MAY 20 AM 11:15

DELIA BRIONES
COUNTY CLERK
EL PASO COUNTY, TEXAS

REGULAR AGENDA

5. Committee Report: Finance Committee – Chair Arlene Carroll
 - a. Monthly Financial Summary
 - b. Preliminary Property Valuations
 - c. 2022-2023 Budget Process
6. Committee Report: Grant Programs Update - Chair Jamie Gallagher
 - a. Grant Programs Status/Fund Balance Report
7. Committee Report: Infrastructure & Advocacy Committee – Chair Martin Morgades
 - a. DMD Sanitation Program & Community Service Program Update

- b. Noise Ordinance Amendments Update
 - c. Brownfields Assessment Grant Announcement
 - d. Public Safety Issues and DMD Tactics
8. Committee Report: Marketing Committee – Chair Johnny Escalante
 - a. Current & Upcoming DTEP Promotions
 - b. Social Media & INSIDER Distribution List
 - c. DMD in the News
 9. President's Report
 - a. Board Assessment - June 2022
 - b. Board Membership and Resident Recruitment
 - c. Strategic Planning Dates & Process
 10. Executive Director's Report
 - a. Power Hour Luncheon Schedule
 11. Construction & Event Update – Richard Bustamante
 - a. Current/Upcoming Projects and Events
 12. Economic Development Update by City of El Paso (Mirella Craigo)
 13. Economic Development Update by El Paso County (Michael Hernandez)
 14. Call to the Public* (no action)
 15. Open Discussion of topics relevant to Downtown El Paso (no action)
 16. Discussion of the Next Board Meeting – Thursday, June 23, 2022 (no action)
 17. Executive Session

At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):

- Discussion and advice of counsel (551.071 -Exemption for Consultation with legal counsel).

18. Adjourn

** Call to the Public is an opportunity for members of the public to bring topics and issues to the DMD Board's attention. The Call to the Public is reserved for items generated by the public. It is not for items already posted on the Board Meeting Agenda. Items that are brought up by the public may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. Individuals who would like to address the Board must sign up on the available form prior to the start of the meeting or submit the form electronically to the DMD Executive Director at least one hour prior to the start of the meeting. Each participant is limited to three minutes to make comments. Any group of five or more persons must appoint one person to present the group's views to the Board and will be limited to three minutes to make comments. Personal attacks, name-calling, and rude or slanderous remarks will not be tolerated.*

Posted this 20th day of May, 2022, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, pursuant to instructions of Ruben Torres, President of the El Paso Downtown Management District

BY  Teresa Mais

EL PASO DOWNTOWN MANAGEMENT DISTRICT

Minutes of the Meeting of the Board of Directors – May 26, 2022

Location: Center for Civic Engagement, 17th Floor – Blue Flame Building, 304 Texas Avenue, El Paso, Texas

Attendees: Total Members: 21 Quorum: 11 needed

Total Members Present (In Person): 10

Nadia Baem	Arlene Carroll	Jamie Gallagher	Pacelli Mesta
Martin Morgades	Steve Ortega	Mark Osborn	Laura Pople
Ruben Torres	Laura Uribarri		

Total Members Present (Online): 3

Bill Burton	Eric Pearson	Brad Taylor	
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Total Members Not Present: 8

Johnny Escalante	Sam Legate	Edgar Lopez	Edgar Orozco
Cynthia Ortwein	Alejo Restrepo	Y.I. Santoscoy	Peter Spier

Ex-Officio Members: None

Staff: Joe Gudenrath; Richard Bustamante; Terry Mais; Rudy Vasquez

Guests: Bob Blumenfeld, DMD Attorney

1. Call meeting to order

Ruben Torres called the meeting to order at 11:49am on May 26, 2022 in the Center for Civic Engagement, 17th Floor – Blue Flame Building, 304 Texas Avenue, El Paso, Texas. Notice of the DMD Board of Directors Meeting Agenda was posted at the El Paso County Courthouse, El Paso City Hall, and at the administrative office building of the El Paso Downtown Management District, and on the downtownelpaso.com webpage by Teresa Mais on May 20, 2022 in accordance with the Texas Open Meeting Act on the dates indicated.

A quorum was not reached at any point in the meeting. The board members present received updates on the agenda items but did not take any action.

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CONSENT AGENDA

2. Approval of Minutes:

- a. April 28, 2022 Board of Directors Meeting

3. DMD April Investment Reports

- a. TexPool Accounts – balance, rate and status

4. Recognition of donations, contributions and sponsorships to the El Paso Downtown Management District:

- a. Glazer’s Beer and Beverage (Dos Equis and Tecate) - \$4,500 Entertainment Sponsorship of May 21, 2022 Downtown Fiesta de Las Luces.
- b. Franklin Mountain Property Services - \$5,000 Sponsorship of Downtown Employee Appreciation Day.

No action was taken due to the lack of a quorum.

REGULAR AGENDA

5. Committee Report: Finance Committee

- a. Monthly Financial Summary
Carroll gave a brief overview of the DMD's current financial position.
- b. Preliminary Property Valuations
Gudenrath gave a brief overview of the preliminary valuations of property within the DMD.
- c. 2022-2023 Budget Process
Gudenrath gave a brief overview of the budget process.

6. Committee Report: Grant Programs Update

- a. Grant Programs Status/Fund Balance Report
Gallagher gave a brief overview of current projects and budget status. Gudenrath gave a brief review of recently completed projects.

7. Committee Report: Infrastructure & Advocacy Committee

- a. DMD Sanitation Program & Community Service Program Update
Gudenrath provided an update on the Community Service Program and current staffing levels.
- b. Noise Ordinance Amendments Update
Gudenrath gave a brief update on advocacy efforts.
- c. Brownfields Assessment Grant Announcement
Gudenrath gave a brief update on the DMD's successful grant application.
- d. Public Safety Issues and DMD Tactics
Morgades and Gudenrath gave a brief update on recent activity and the DMD's tactics for improving safety within the DMD.

8. Committee Report: Marketing Committee

- a. Current & Upcoming DTEP Promotions
Vasquez updated the Board on recent and upcoming promotions including the Fiesta de Las Luces and the Tasting Tour/Restaurant Week.
- b. Social Media & INSIDER Distribution List
Vasquez reviewed the continued growth in DMD Social Media profiles.
- c. DMD in the News
Gudenrath reviewed DMD media mentions in April 2022.

9. President's Report

- a. Board Assessment – June 2022
Torres advised the Board that the annual assessment will be conducted in June and requested participation.
- b. Board Membership and Resident Recruitment
Torres advised the Board that staff will reach out to those with expiring terms and requested recommendations for Downtown residents.
- c. Strategic Planning Dates & Process
Torres advised the Board that the Steering Committee is recommending half day sessions aligned with Board Meetings over the course of 2-3 months. The committee will also be identifying possible facilitators.

10. Executive Director's Report

- a. Power Hour Luncheon Schedule
Gudenrath stated that Power Hour Luncheons will resume this June and that he will seek Board member availability soon.

11. Construction & Event Update

- a. Current/Upcoming Projects and Events
Bustamante gave a brief update about current construction projects still underway in the downtown and upcoming events.

12. Economic Development Update by City of El Paso

No Update

13. Economic Development Update by El Paso County

No Update

14. Call to the Public* (no action)

None

15. Open Discussion of topics relevant to Downtown El Paso (no action)

None

16. Discussion of the Next Board Meeting – June 23, 2022 at 11:30a.m. (no action)

17. Executive Session

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- Advice of legal counsel on matters meriting advice of counsel (Section 551.071 of the Texas Open Meetings Act).

18. Adjourn

By consensus of the Board the meeting adjourned at 12:24 pm.

Submitted by:


Jamie Gallagher, Secretary
DMD Board of Directors

Date: May 31, 2022