



Board of Directors Meeting
Ruben Torres, President

The El Paso Downtown Management District Board of Directors meeting will be held Thursday, April 28, 2022 at 11:30 a.m. at the Center for Civic Empowerment on the 17th Floor of the Blue Flame Building, 304 Texas Avenue, El Paso, Texas.

Virtual & Telephone Participation

- Webex Meeting Link – <https://elpasotexas.webex.com/elpasotexas/j.php?MTID=mb1e5b600253b441c2d3346bd527807c0>
- Webex Meeting Number (Access Code): 2480 497 3519
- Webex Meeting Password: EbKuHwd6C62
- Join by Phone – 1-844-992-4726 (United States Toll Free)

CITY CLERK DELIA BRIONES
2022 APR 25 AM 10:51

Public Comment

The public is strongly encouraged to sign up to speak on items on this agenda before 11am, on Thursday, April 28, 2022. Visit <https://downtownelpaso.com/procedures-for-addressing-the-el-paso-downtown-management-district-dmd-board-of-directors/> or call 915-240-3116 to sign up prior to the start of the meeting.

AGENDA:

1. Call meeting to order.

NOTICE TO THE PUBLIC

All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record.

CONSENT AGENDA

**FILED FOR RECORD
IN MY OFFICE**

2. Approval of Minutes:
 - a. March 24, 2022 Board of Directors Meeting
3. DMD March Investment Reports
 - a. TexPool Accounts – balance, rate and status
4. Approval of Public Funds Investment Act Quarterly Report for January – March 2022
5. Recognition of donations, contributions and sponsorships to the El Paso Downtown Management District:
 - a. The Law Office of Steve Ortega - \$5,000 Presenting Sponsorship of Downtown Tasting Tour and Restaurant Week

2022 APR 25 AM 10:51

**DELIA BRIONES
COUNTY CLERK
EL PASO COUNTY, TEXAS**

REGULAR AGENDA

6. Committee Report: Finance Committee – Chair Arlene Carroll
 - a. Monthly Financial Summary
7. Committee Report: Grant Programs Update – Chair Jamie Gallagher
 - a. Grant Programs Status/Fund Balance Report
8. Committee Report: Infrastructure & Advocacy Committee – Chair Martin Morgades
 - a. DMD Sanitation Program & Community Service Program Update

b. Noise Ordinance Amendments Update

9. Committee Report: Marketing Committee – Chair Johnny Escalante

- a. Current & Upcoming DTEP Promotions
- b. Social Media & INSIDER Distribution List
- c. DMD in the News

10. President's Report

- a. IDA Conference, September 21-23, 2022 – Vancouver, BC
- b. Board Assessment – June 2022

11. Executive Director's Report

- a. Strategic Plan Review
- b. Dashboard Update

12. Construction & Event Update – Richard Bustamante

- a. Current/Upcoming Projects and Events

13. Economic Development Update by City of El Paso (Mirella Craigo)

14. Economic Development Update by El Paso County (Michael Hernandez)

15. Call to the Public* (no action)

16. Open Discussion of topics relevant to Downtown El Paso (no action)

17. Discussion of the Next Board Meeting – Thursday, May 26, 2022 (no action)

18. Executive Session

At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):

- Discussion and advice of counsel (551.071 -Exemption for Consultation with legal counsel).

19. Adjourn

** Call to the Public is an opportunity for members of the public to bring topics and issues to the DMD Board's attention. The Call to the Public is reserved for items generated by the public. It is not for items already posted on the Board Meeting Agenda. Items that are brought up by the public may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. Individuals who would like to address the Board must sign up on the available form prior to the start of the meeting or submit the form electronically to the DMD Executive Director at least one hour prior to the start of the meeting. Each participant is limited to three minutes to make comments. Any group of five or more persons must appoint one person to present the group's views to the Board and will be limited to three minutes to make comments. Personal attacks, name-calling, and rude or slanderous remarks will not be tolerated.*

Posted this 25th day of April, 2022, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, pursuant to instructions of Ruben Torres, President of the El Paso Downtown Management District.

BY:  Teresa Mais

EL PASO DOWNTOWN MANAGEMENT DISTRICT

Minutes of the Meeting of the Board of Directors – April 28, 2022

Location: Center for Civic Engagement, 17th Floor – Blue Flame Building, 304 Texas Avenue, El Paso, Texas

Attendees: _____ **Total Members:** 21 **Quorum: 11 needed**
Total Members Present: 15

Arlene Carroll	Jamie Gallagher	Sam Legate	Edgar Lopez
Pacelli Mesta (Virtual)	Edgar Orozco	Steve Ortega	Cynthia Ortwein
Mark Osborne	Eric Pearson	Laura Pople	Y.I. Santoscoy
Peter Spier	Ruben Torres	Laura Uribarri	

Total Members Not Present: 6

Nadia Baem	Bill Burton	Johnny Escalante	Martin Morgades
Alejo Restrepo	Brad Taylor		

Ex-Officio Members: None

Staff: Joe Gudenrath; Terry Mais; Rudy Vasquez

Guests: Bob Blumenfeld, DMD Attorney; Diana Bengson, El Paso County Economic Development; Sito Negron, Office of County Commissioner Stout

1. Call meeting to order

Laura Pople called the meeting to order at 11:39am on April 28, 2022 in the Center for Civic Engagement, 17th Floor – Blue Flame Building, 304 Texas Avenue, El Paso, Texas. Notice of the DMD Board of Directors Meeting Agenda was posted at the El Paso County Courthouse, El Paso City Hall, and at the administrative office building of the El Paso Downtown Management District, and on the downtownelpaso.com webpage by Teresa Mais on April 25, 2022 in accordance with the Texas Open Meeting Act on the dates indicated.

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CONSENT AGENDA

Pople provided a brief overview of all items and stated the items on the Consent Agenda are considered to be routine. Pople requested a Motion and Second to approve the Consent Agenda.

2. Approval of Minutes:

- a. March 24, 2022 Board of Directors Meeting

3. DMD March Investment Reports

- a. TexPool Accounts – balance, rate and status

4. Approval of Public Funds Investment Act Quarterly Report for January – March 2022

5. Recognition of donations, contributions and sponsorships to the El Paso Downtown Management District:

- a. The Law Office of Steve Ortega - \$5,000 Presenting Sponsorship of Downtown Tasting Tour and Restaurant Week

Discussion: None
Moved: Sam Legate
Seconded: Y.I. Santoscoy
Roll-Call Vote: For: 13; Against: 0; Abstaining: 0; Absent: 2 (Pearson, Torres)
Motion Approved.

REGULAR AGENDA

6. Committee Report: Finance Committee

- a. Monthly Financial Summary
Carroll gave a brief overview of the DMD's current financial position.

7. Committee Report: Grant Programs Update

- a. Grant Programs Status/Fund Balance Report
Gallagher gave a brief overview of current projects and budget status.

8. Committee Report: Infrastructure & Advocacy Committee

- a. DMD Sanitation Program & Community Service Program Update
Gudenrath provided an update on the Community Service Program and current staffing levels.
- b. Noise Ordinance Amendments Update
Gudenrath advised the Board that the Noise Ordinance Amendments have been postponed by 2 weeks at the request of the Police Department. The DMD has been working with the Texas Restaurant Association to attend community meetings and to engage the elected officials. Mesta asked if Gudenrath had a sense of the Council's position on the amendments. Gudenrath stated that he felt optimistic that many Representatives looked at the additional amendments as unnecessary at this time, but also expressed concern.

9. Committee Report: Marketing Committee

- a. Current & Upcoming DTEP Promotions
Vasquez updated the Board on recent and upcoming promotions including the Hotel Tour, Fiesta de Las Luces and the Tasting Tour/Restaurant Week.
- b. Social Media & INSIDER Distribution List
Vasquez reviewed the continued growth in DMD Social Media profiles.
- c. DMD in the News
Gudenrath reviewed DMD media mentions in March 2022.

10. President's Report

- a. IDA Conference, September 21-23, 2022 – Vancouver, BC
Pople invited Board Members interested in attending the conference to reach out to Gudenrath. Ortega and Torres have expressed interest in attending.
- b. Board Assessment – June 2022
Pople invited Board Members to submit information to Gudenrath about any issues/items they would like the upcoming Board Assessment Survey to cover. The assessment will be conducted in May with results presented to the Board in June.

11. Executive Director's Report

- a. Strategic Plan Review
Gudenrath provided a review of efforts identified in the DMD's Strategic Plan.
- b. Dashboard Update
Gudenrath provided a review of internal and external dashboard indicators. Spier asked that expenses be added to revenue generation figures. Pople added that Huesos Fine Dining will open soon in WestStar Tower. Pearson added that Howdy Homemade Ice Cream will open soon in the Roderick Artspace Lofts building.

12. Construction & Event Update

- a. Current/Upcoming Projects and Events
Gudenrath gave a brief update about current construction projects still underway in the downtown and upcoming events. Gudenrath confirmed to Gallagher that Neon Desert will not occur in 2022.

13. Economic Development Update by City of El Paso

No Update

14. Economic Development Update by El Paso County

Diana Bengson provided an update on the County's efforts to expand broadband.

15. Call to the Public* (no action)

None

16. Open Discussion of topics relevant to Downtown El Paso (no action)

Gudenrath advised the Board that the skyline photos taken in partnership with WestStar Bank are now available for use by any interested parties. Lopez shared that the Congress of New Urbanism has recently discussed the growth and popularity of deck parks and identified El Paso as a future site.

17. Discussion of the Next Board Meeting – May 26, 2022 at 11:30a.m. (no action)

18. Executive Session

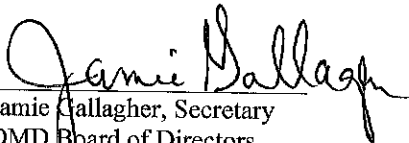
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- Advice of legal counsel on matters meriting advice of counsel (Section 551.071 of the Texas Open Meetings Act).

19. Adjourn

By consensus of the Board the meeting adjourned at 12:14 pm.

Submitted by:


Jamie Gallagher, Secretary
DMD Board of Directors

Date: May 19, 2022