



**Board of Directors Meeting  
Ruben Torres, President**

*The El Paso Downtown Management District Board of Directors meeting will be held Thursday, February 24, 2022 at 11:30 a.m. at the Center for Civic Empowerment on the 17<sup>th</sup> Floor of the Blue Flame Building, 304 Texas Avenue, El Paso, Texas.*

CITY CLERK DEPT  
2022 FEB 21 AM 11:05

**Virtual & Telephone Participation**

- Webex Meeting Link – <https://elpasotexas.webex.com/elpasotexas/j.php?MTID=m4db802fc0d1b3e8a1b05e04bbec24f9d>
- Webex Meeting Number (Access Code): 2481 194 3461
- Webex Meeting Password: jRPFN7feT33
- Join by Phone – 1-844-992-4726 (United States Toll Free)

**Public Comment**

The public is strongly encouraged to sign up to speak on items on this agenda before 11am, on Thursday, February 24, 2022. Visit <https://downtownelpaso.com/procedures-for-addressing-the-el-paso-downtown-management-district-dmd-board-of-directors/> or call 915-240-3116 to sign up prior to the start of the meeting.

**AGENDA:**

1. Call meeting to order.

**NOTICE TO THE PUBLIC**

*All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record.*

**CONSENT AGENDA**

2. Approval of Minutes:
  - a. January 27, 2022 Board of Directors Meeting
3. DMD January Investment Reports
  - a. TexPool Accounts – balance, rate and status
4. Recognition of donations, contributions and sponsorships to the El Paso Downtown Management District:
  - a. El Paso Community Foundation - \$5,000 Sponsorship of Downtown Hotel Tour & Fiesta de Las Luces.
  - b. Hunt Companies - \$5,000 Sponsorship of Downtown Hotel Tour & Fiesta de Las Luces
  - c. WestStar Bank - \$2,500 Sponsorship of Fiesta de Las Luces
  - d. Kemp Smith LLP - \$2,000 Sponsorship of Downtown Power Hour Luncheon Series
  - e. International - \$100 participation fee for Downtown Barstool Open
  - f. Various Food Trucks & Vendors - \$1,569.96 Vendor Sponsorships for Fiesta de Las Luces

**REGULAR AGENDA**

5. Committee Report: Finance Committee – Chair Arlene Carroll
  - a. Monthly Financial Summary

6. Committee Report: Grant Programs Update – Chair Jamie Gallagher
  - a. Grant Programs Status/Fund Balance Report
7. Discussion and Action for Approval of a Reimbursement Grant Agreement submitted by Julio Vilanueva & Miguel Villanueva for the property located at 301 S. El Paso Street
  - a. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Commercial Facade Improvement Grant Program for property located at 301 S. El Paso Street (FAC 21-03) in the amount of \$25,000.00 with said project to be completed in accordance with the execution of the Agreement.
8. Committee Report: Infrastructure & Advocacy Committee – Chair Martin Morgades
  - a. DMD Sanitation Program & Community Service Program Update
  - b. Brownfields Site Reuse & Revitalization Program - Area Wide Plan Update
  - c. Downtown Landscaping and Tree Maintenance
  - d. Discussion of possible projects for City of El Paso Bond Election
  - e. Discussion and Possible Action on proposed Amendments to City of El Paso Noise Ordinance
  - f. Position Statement – Revitalizing Downtowns Act
9. Discussion and Action to approve the DMD Position Statement joining the International Downtown Association and other Downtown organizations in support of the proposed Revitalizing Downtowns Act.
10. Committee Report: Marketing Committee – Chair Johnny Escalante
  - a. Current & Upcoming DTEP Promotions
  - b. Social Media & INSIDER Distribution List
  - c. DMD in the News
11. President’s Report
  - a. DMD Strategic Planning
12. Executive Director’s Report
  - a. 2021 Annual Report Presentation
13. Construction & Event Update – Richard Bustamante
  - a. Current/Upcoming Projects and Events
14. Economic Development Update by City of El Paso (Mirella Craigo)
15. Economic Development Update by El Paso County (Michael Hernandez)
16. Call to the Public\* (no action)
17. Open Discussion of topics relevant to Downtown El Paso (no action)
18. Discussion of the Next Board Meeting – Thursday, March 24, 2022 (no action)
19. Executive Session

At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):

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- Discussion and advice of counsel (551.071 -Exemption for Consultation with legal counsel).

## 20. Adjourn

*\* Call to the Public is an opportunity for members of the public to bring topics and issues to the DMD Board's attention. The Call to the Public is reserved for items generated by the public. It is not for items already posted on the Board Meeting Agenda. Items that are brought up by the public may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. Individuals who would like to address the Board must sign up on the available form prior to the start of the meeting or submit the form electronically to the DMD Executive Director at least one hour prior to the start of the meeting. Each participant is limited to three minutes to make comments. Any group of five or more persons must appoint one person to present the group's views to the Board and will be limited to three minutes to make comments. Personal attacks, name-calling, and rude or slanderous remarks will not be tolerated.*

Posted this 21<sup>st</sup> day of February, 2022, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, pursuant to instructions of Ruben Torres, President of the El Paso Downtown Management District.

BY:  Teresa Mais