



**Board of Directors Meeting
Ruben Torres, President**

The El Paso Downtown Management District Board of Directors meeting will be held Thursday, December 2, 2021 at 3:00 p.m. at the Center for Civic Empowerment on the 17th Floor of the Blue Flame Building, 304 Texas Avenue, El Paso, Texas

Public Comment

The public is strongly encouraged to sign up to speak on items on this agenda before 2pm, on Thursday, December 2, 2021. Visit <https://downtownelpaso.com/procedures-for-addressing-the-el-paso-downtown-management-district-dmd-board-of-directors/> or call 915-240-3116 to sign up prior to the start of the meeting.

AGENDA:

1. Call meeting to order.

NOTICE TO THE PUBLIC

All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record.

CONSENT AGENDA

2. Approval of Minutes:
 - a. October 28, 2021 Board of Directors Meeting
3. DMD October Investment Reports
 - a. TexPool Accounts – balance, rate and status
 - b. Bank of Texas Certificates of Deposit – balance and rate
4. 2022 DMD Board/Committee Meeting Schedule

REGULAR AGENDA

5. Committee Report: Finance Committee – Chair Arlene Carroll
 - a. Monthly Financial Summary
6. Committee Report: Grant Programs Update – Chair Jamie Gallagher
 - a. Grant Programs Status/Fund Balance Report
7. Committee Report: Infrastructure & Advocacy Committee – Chair Martin Morgades
 - a. DMD Sanitation Program & Community Service Program Update
 - b. Brownfields Site Reuse & Revitalization Program Update
 - c. Brownfields Assessment Grant Application
 - d. Downtown Landscaping and Tree Maintenance
8. Committee Report: Marketing Committee – Chair Johnny Escalante
 - a. Website Redesign Progress Report
 - b. Current & Upcoming DTEP Promotions
 - c. Social Media & INSIDER Distribution List
 - d. DMD in the News

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2021 NOV 23 AM 11:53
Ruben Torres
CITY CLERK
915-240-3116

9. President's Report
 - a. DMD Executive Committee Roster
 - b. DMD Board Member Appointment
10. Discussion and Action on Appointment by Board of Directors to fill the unexpired term of Place 8 on the Downtown Management District Board with Cynthia Pina Ortwein. (The appointment to fill an unexpired term does not require City Council approval and is final upon Board approval.)
11. Executive Director's Report
 - a. IDA Annual Conference Report
 - b. Downtown Management District Holiday Social
12. Construction & Event Update – Richard Bustamante
 - a. Current/Upcoming Projects and Events
13. Economic Development Update by City of El Paso (Mirella Craig)
14. Economic Development Update by El Paso County (Michael Hernandez)
15. Call to the Public* (no action)
16. Open Discussion of topics relevant to Downtown El Paso (no action)
17. Discussion of the Next Board Meeting – Thursday, January 27, 2022 (no action)
18. Executive Session

At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):

- Update from Legal Counsel on Legal Matters Affecting the DMD (551.071)

19. Adjourn

** Call to the Public is an opportunity for members of the public to bring topics and issues to the DMD Board's attention. The Call to the Public is reserved for items generated by the public. It is not for items already posted on the Board Meeting Agenda. Items that are brought up by the public may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. Individuals who would like to address the Board must sign up on the available form prior to the start of the meeting or submit the form electronically to the DMD Executive Director at least one hour prior to the start of the meeting. Each participant is limited to three minutes to make comments. Any group of five or more persons must appoint one person to present the group's views to the Board and will be limited to three minutes to make comments. Personal attacks, name-calling, and rude or slanderous remarks will not be tolerated.*

Posted this 23rd day of November, 2021, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, pursuant to instructions of Ruben Torres, President of the El Paso Downtown Management District.

BY:  Teresa Mais