



**Board of Directors Meeting  
Jon Law, President**

6 11 00 AM  
2018 DEC 3 10:05

*The El Paso Downtown Management District Board of Directors meeting will be held Thursday, December 6, 2018 at 3 p.m. in the 5<sup>th</sup> Floor Conference Room of the Hotel Indigo, 325 N. Kansas St., El Paso, Texas*

**AGENDA:**

1. Call meeting to order.

**NOTICE TO THE PUBLIC**

*All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record.*

**CONSENT AGENDA**

2. Approval of Minutes:
  - a. November 1, 2018 Board of Directors Meeting
3. Recognition of donations, contributions and sponsorships to the El Paso Downtown Management District:
  - a. Hotel Paso del Norte - \$5,000 in support of City of El Paso Celebration of Lights

**REGULAR AGENDA**

4. Committee Report: Finance Committee - Chair Laura Pople
  - a. Monthly Financial Summary
5. Report on DMD Investments:
  - a. TexPool Accounts – balance, rate and status
  - b. WestStar Accounts – balance, rate and status
6. Committee Report: Grant Programs Update– Chair Peter Spier
  - a. Grant Programs Status/Fund Balance Report
7. Committee Report: Infrastructure & Advocacy Committee – Chair Mike McQueen
  - a. Ambassador Program
  - b. Off-Duty Officer Security Patrols
8. Discussion and Action to approve the DMD Position Statement in support of the El Paso Forward campaign and to join other individuals, businesses, and organizations as a member of the coalition.
9. Discussion and Action to approve a DMD Position Statement opposing actions that restrict, discourage or lengthen legal border crossings into the United States, and supporting efforts that facilitate the flow of legal commerce, culture and community between Juarez and El Paso.
10. Committee Report: Marketing Committee – Chair Edie Zuvanich

FILED FOR RECORD  
IN THE OFFICE  
2018 DEC 3 AM 10:07  
El Paso County Clerk  
El Paso, Texas 79901

- a. Current & Upcoming DTEP Promotions
- b. Social Media & INSIDER Distribution List
- c. DMD in the News

11. President's Report

- a. DMD Holiday Social
- b. 2019-2022 Strategic Plan

12. Discussion and Action to authorize the Executive Director to negotiate and enter into an agreement with Opportunity Strategies LLC for the facilitation and creation of the Downtown Management District's 2019-2021 Strategic Plan and allocate up to \$7,000 for associated costs from Budget Line 7500 (Community Projects & Programs) of the FY 2018-2019 Budget.

13. Executive Director's Report

- a. TIRZ No. 5 Update
- b. EPA Brownfields Assessment Grant Application & RFP Process
- c. Scooter Sharing Systems

14. Construction & Event Update- Frank Hernandez

- a. Current/Upcoming Projects and Events

15. Economic Development Update by City of El Paso (Paola Gallegos)

16. Open Discussion of topics relevant to Downtown El Paso (no action)

17. Discussion of the Next Board Meeting – January 24, 2019 (no action)

18. Open Comment Period\* (no action)

19. Executive Session

*At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):*

- None

20. Adjourn

*\* Open comment is an opportunity for members of the public to address the Board regarding items to be discussed at the meeting or any other issue of interest related to the DMD. Items that are brought up by the public but which are not posted for discussion or action may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. The Chair may limit the amount of time for public comment and/or allow additional public comment for each item.*

**Posted this 3<sup>rd</sup> day of December, 2018**, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, pursuant to instructions of Jon Law, Vice President of the El Paso Downtown Management District.

BY: , Teresa Mais