



*The El Paso Downtown Management District Board of Directors meeting will be held Thursday, December 5, 2019 at 11:30 a.m. at the United Bank Building Conference Room of the United Bank Building, 401 E. Main Dr., El Paso, Texas*

**AGENDA:**

1. Call meeting to order.
2. Discussion and Action to adopt Public Comment Policies, Procedures and Rules to ensure compliance with the Open Meetings Act.

**NOTICE TO THE PUBLIC**

*All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record.*

**CONSENT AGENDA**

3. Approval of Minutes:
  - a. October 24, 2019 Board of Directors Meeting
4. Recognition of donations, contributions and sponsorships to the El Paso Downtown Management District:
  - a. TFCU – \$1,000 sponsorship of the Start Up Downtown Business Blender
  - b. El Paso Community Foundation - \$1,000 sponsorship of the Start Up Downtown Business Blender
  - c. Orange Theory - \$250 Booth Sponsorship at the 2019 Downtown Running of the Bulls 5k Fun Run/Walk

**SPECIAL MEETING**

Note: The Board of Directors intends to recess the regular meeting to hold a special meeting at 12:00 p.m. (noon), which is posted separately from this agenda. The regular meeting may resume after the special meeting concludes.

**REGULAR AGENDA**

5. Committee Report: Finance Committee - Chair Wayne Soza
  - a. Monthly Financial Summary
6. Report on DMD Investments:
  - a. TexPool Accounts – balance, rate and status
7. Committee Report: Grant Programs Update – Chair Jamic Gallagher
  - a. Grant Programs Status/Fund Balance Report
8. Committee Report: Infrastructure & Advocacy Committee – Chair Martin Morgades
  - a. City Historical Preservation Policy Revisions
  - b. Ambassador Program and Off Duty Officer Holiday Season Staffing
  - c. EPA Brownfields Grant Update
  - d. Entertainment District Designation

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9. Discussion and Action to approve the DMD Position Statement requesting designation by the City of El Paso as an Entertainment District to allow for specific regulatory requirements and/or relief, focused advertising and marketing for the

district, allowances for identified parties to administer and enforce certain regulations within the district, and other similar activities.

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10. Committee Report: Marketing Committee – Chair Edie Zuvanich
  - a. Current & Upcoming DTEP Promotions
  - b. Social Media & INSIDER Distribution List
  - c. DMD in the News
11. President’s Report
  - a. Executive Committee Makeup
  - b. DMD Board Nominations for Board Vacancies
12. Discussion and Action on Appointment by Board of Directors to fill the unexpired term of Place 3 on the Downtown Management District Board with Leah Masters. (The appointment to fill an unexpired term does not require City Council approval and is final upon Board approval.)
13. Discussion and Action on Appointment by Board of Directors to fill the unexpired term of Place 17 on the Downtown Management District Board with Laura Uribarri. (The appointment to fill an unexpired term does not require City Council approval and is final upon Board approval.)
14. Executive Director’s Report
  - a. TIRZ No. 5 Update
  - b. DMD Boundary Expansion
15. Construction & Event Update – Amy McQuillen
  - a. Current/Upcoming Projects and Events
16. Economic Development Update by City of El Paso (Mirella Craigo)
17. Open Discussion of topics relevant to Downtown El Paso (no action)
18. Discussion of the Next Board Meeting – January 23, 2020 at 11:30 a.m. (no action)
19. Call to the Public\* (no action)
20. Executive Session

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*At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):*

- None

21. Adjourn

*\* Call to the Public is an opportunity for members of the public to bring topics and issues to the DMD Board’s attention. The Call to the Public is reserved for items generated by the public. It is not for items already posted on the Board Meeting Agenda. Items that are brought up by the public may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. Individuals who would like to address the Board must sign up on the available form prior to the start of the meeting or submit the form electronically to the DMD Executive Director at least one hour prior to the start of the meeting. Each participant is limited to three minutes to make comments. Any group of five or more persons must appoint one person to present the group’s views to the Board and will be limited to three minutes to make comments. Personal attacks, name-calling, and rude or slanderous remarks will not be tolerated.*

**Posted this 26<sup>th</sup> day of November, 2019,** at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, pursuant to instructions of Jon Law, Vice President of the El Paso Downtown Management District.

BY: , Teresa Mais