



**Board of Directors Meeting  
Mike McQueen, President**

*The El Paso Downtown Management District Board of Directors meeting will be held Thursday, January 28, 2021 at 11:30 a.m. by video and telephone communications as allowed by the Office of Attorney General of Texas with approval by Texas Governor Greg Abbott.*

**Video Conference**

- Join ZOOM Meeting: <https://us02web.zoom.us/j/89840623920>
- Meeting ID: 898 4062 3920

FILED FOR RECORD  
IN MY OFFICE

2021 JAN 25 AM 11:34

**Telephone Conference**

- Telephone & Audio Participation: 1-346-248-7799
- Meeting ID: 898 4062 3920

DELIA BRIONES  
COUNTY CLERK  
EL PASO COUNTY, TEXAS

The public is strongly encouraged to sign up to speak on items on this agenda before 11am, on Thursday, January 28, 2021. Visit <https://downtownelpaso.com/procedures-for-addressing-the-el-paso-downtown-management-district-dmd-board-of-directors> or call 915-240-3116 to sign up prior to the start of the meeting.

**AGENDA:**

1. Call meeting to order.

**NOTICE TO THE PUBLIC**

*All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record.*

**CONSENT AGENDA**

2. Approval of Minutes:
  - a. December 3, 2021 Board of Directors Meeting
3. DMD December Investment Reports
  - a. TexPool Accounts – balance, rate and status
4. Approval of Public Funds Investment Act Quarterly Report for October - December 2020.
5. Action to ratify the Third Amendment to the Sub-Recipient Grant Agreement with City of El Paso for the Enhanced Sanitation Services Program entered into on August 7, 2020. This Amendment revises the Program Budget and amends the Sub-grant Amount.
6. Action to ratify the Second Amendment to the Sub-Recipient Grant Agreement with City of El Paso for the Outdoor Dining Program entered into on August 7, 2020. This Amendment revises the Program Budget and amends the Sub-grant Amount.

**REGULAR AGENDA**

7. Committee Report: Finance Committee – Chair Wayne Soza
  - a. Monthly Financial Summary

8. Presentation, discussion and action to accept the Downtown Management District's FY2019-2020 Independent Auditor's Report.
9. Committee Report: Grant Programs Update – Chair Jamie Gallagher
  - a. Grant Programs Status/Fund Balance Report
10. Discussion and Action for Approval of a Reimbursement Grant Agreement submitted by Stanton Street Development, LLC for the property located at 601 Texas Ave.
  - a. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Pedestrian Corridor Improvement Grant Program for property located at 601 Texas Ave. (PCI 20-03) in the amount of \$8,510.75 with said project to be completed in accordance with the execution of the Agreement.
11. Discussion and Action for Approval of Reimbursement Grant Agreements submitted by Fire Emoji, LLC for the property located at 533 W. Franklin Ave.
  - a. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Commercial Facade Improvement Grant Program for property located at 533 W. Franklin Ave. (FAC 20-05) in the amount of \$25,000.00 with said project to be completed in accordance with the execution of the Agreement.
  - b. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Signature Signage & Lighting Grant Program for property located at 533 W. Franklin Ave. (SSL 20-03) in the amount of \$8,975.00 with said project to be completed in accordance with the execution of the Agreement.
12. Discussion and Action for Approval of Reimbursement Grant Agreements submitted by Johnny Escalante for the property located at 1031 Texas Ave.
  - a. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Commercial Facade Improvement Grant Program for property located at 1031 Texas Ave. (FAC 20-06) in the amount of \$22,382.50 with said project to be completed in accordance with the execution of the Agreement.
  - b. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Signature Signage & Lighting Grant Program for property located at 1031 Texas Ave. (SSL 20-04) in the amount of \$13,450.00 with said project to be completed in accordance with the execution of the Agreement.
13. Committee Report: Infrastructure & Advocacy Committee – Chair Martin Morgades
  - a. Sanitation Program
    - i. Staffing
    - ii. Outreach
  - b. Safety & Security Action Plan
    - i. Off-Duty Officer Patrol Report
    - ii. El Paso Police Department Camera Registration Program
14. Committee Report: Marketing Committee – Johnny Escalante
  - a. Current & Upcoming DTEP Promotions
    - i. "Always Here" Campaign
    - ii. "I LOVE DTEP" Contest
  - b. Social Media & INSIDER Distribution List
  - c. DMD in the News
15. President's Report
  - a. Board Member Spotlight
  - b. Update and Discussion on DMD Multi-Purpose Center/Arena Advocacy
16. Executive Director's Report

- a. DMD Boundary Expansion Update
- b. Texas Metro Downtowns Coalition's Policy Priorities
- c. Internal/External Dashboard Update
- d. Update and Discussion on Strategic Plan Review

17. Construction & Event Update – Richard Bustamante

- a. Current/Upcoming Projects and Events

18. Economic Development Update by City of El Paso (Mirella Craigo)

19. Call to the Public\* (no action)

20. Open Discussion of topics relevant to Downtown El Paso (no action)

21. Discussion of the Next Board Meeting – February 25, 2021 at 11:30 a.m. (no action)

22. Executive Session

*At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):*

- None

23. Adjourn

*\* Call to the Public is an opportunity for members of the public to bring topics and issues to the DMD Board's attention. The Call to the Public is reserved for items generated by the public. It is not for items already posted on the Board Meeting Agenda. Items that are brought up by the public may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. Individuals who would like to address the Board must sign up on the available form prior to the start of the meeting or submit the form electronically to the DMD Executive Director at least one hour prior to the start of the meeting. Each participant is limited to three minutes to make comments. Any group of five or more persons must appoint one person to present the group's views to the Board and will be limited to three minutes to make comments. Personal attacks, name-calling, and rude or slanderous remarks will not be tolerated.*

Posted this 25<sup>th</sup> day of January, 2021, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, pursuant to instructions of Laura Poppe, Vice President of the El Paso Downtown Management District

BY:  Teresa Mais