



*The El Paso Downtown Management District Board of Directors meeting will be held Thursday, January 23, 2020 at 11:30 a.m. at the United Bank Building Conference Room of the United Bank Building, 401 E. Main Dr., El Paso, Texas*

**AGENDA:**

1. Call meeting to order.

**NOTICE TO THE PUBLIC**

*All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record.*

**CONSENT AGENDA**

2. Approval of Minutes:
  - a. December 5, 2019 Board of Directors Meeting
  - b. December 5, 2019 Board of Directors Public Hearing & Special Meeting
3. DMD December Investment Report
  - a. TexPool Accounts – balance, rate and status
4. Approval of Public Funds Investment Act Quarterly Report for October-December 2019.
5. Recognition of donations, contributions and sponsorships to the El Paso Downtown Management District:
  - a. TFCU – \$500 sponsorship of Holiday Shopping Promotion
  - b. Glazer’s Beer & Beverage - \$3,750 presenting sponsorship of the Downtown Barstool Open
  - c. Topgolf - \$5,000 sponsorship of the Downtown Barstool Open (presenting), Downtown Hotel Tour (site), and Running of the Bulls (supporting)
  - d. Hotel Indigo/Circa 1963 - \$1,200 sponsorship of the Downtown Barstool Open (Check-In, Awards Ceremony, Hole)
  - e. Aloft El Paso Downtown - \$200 hole sponsorship of the Downtown Barstool Open
  - f. Park Tavern - \$200 hole sponsorship of the Downtown Barstool Open
  - g. EPIC - \$200 hole sponsorship of the Downtown Barstool Open
  - h. B-17 Bombers Oyster Pub - \$200 hole sponsorship of the Downtown Barstool Open
  - i. Church Bar - \$200 hole sponsorship of the Downtown Barstool Open
  - j. Rockstar Burger Bar - \$200 hole sponsorship of the Downtown Barstool Open
  - k. International - \$200 hole sponsorship of the Downtown Barstool Open
  - l. The Tap Bar & Restaurant - \$200 hole sponsorship of the Downtown Barstool Open
  - m. Mac’s Downtown - \$200 hole sponsorship of the Downtown Barstool Open
  - n. Craft & Social - \$200 hole sponsorship of the Downtown Barstool Open
  - o. iFly El Paso – In Kind Sponsor of Best Team Name prizes for Downtown Barstool Open

*Mike McQueen*  
CITY CLERK  
EL PASO, TEXAS  
JAN 17 AM 10:10  
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**REGULAR AGENDA**

6. Committee Report: Finance Committee – Chair Wayne Soza
  - a. Monthly Financial Summary
7. Presentation, discussion and action to accept the Downtown Management District’s FY2018-2019 Independent Auditor’s Report.
8. Committee Report: Grant Programs Update – Chair Jamie Gallagher
  - a. Grant Programs Status/Fund Balance Report
9. Discussion and Action for Approval of a Reimbursement Grant Agreement for the Downtown Mural Grant Program

- a. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Mural Grant Program for property located at 420 Texas Ave. (MUR 19-01) in the amount of \$3,581.00 with said project to be completed in accordance with the execution of the Agreement.
10. Committee Report: Infrastructure & Advocacy Committee – Chair Martin Morgades
  - a. City Historical Preservation Policy Revisions
  - b. Ambassador Program and Off Duty Officer Holiday Season Staffing
  - c. Entertainment District Designation
  - d. Sanitation Program Tracking Platform - Statview by Streetplus
11. Discussion and Action to authorize the Executive Director to enter into an agreement with Streetplus for services related to the management, tracking and reporting of the DMD’s Sanitation Program. Costs associated with the services and use of the Statview platform are included in Budget Line 7020 (Sanitation-Expendable Supplies).
12. Committee Report: Marketing Committee – Chair Edie Zuvanich
  - a. Current & Upcoming DTEP Promotions
  - b. Social Media & INSIDER Distribution List
  - c. DMD in the News
13. President’s Report
  - a. 2020 Downtown Power Hour Luncheons
  - b. DMD Boundary Expansion
14. Executive Director’s Report
  - a. Quarterly Strategic Plan Update
  - b. DMD Dashboard
  - c. IDA Annual Conference Report & Update
  - d. TIRZ No. 5 Update
  - e. Downtown Residential, Retail and Land Use Analysis
15. Construction & Event Update – Amy McQuillen
  - a. Current/Upcoming Projects and Events
16. Economic Development Update by City of El Paso (Mirella Craigo)
17. Call to the Public\* (no action)
18. Open Discussion of topics relevant to Downtown El Paso (no action)
19. Discussion of the Next Board Meeting – February 27, 2020 at 11:30 a.m. (no action)

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 2020 JAN 17 AM 10:10  
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 2020 JAN 17 AM 9:57

20. Executive Session

*At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):*

- None

21. Adjourn

*\* Call to the Public is an opportunity for members of the public to bring topics and issues to the DMD Board’s attention. The Call to the Public is reserved for items generated by the public. It is not for items already posted on the Board Meeting Agenda. Items that are brought up by the public may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. Individuals who would like to address the Board must sign up on the available form prior to the start of the meeting or submit the form electronically to the DMD Executive Director at least one hour prior to the start of the meeting. Each participant is limited to three minutes to make comments. Any group of five or more persons must appoint one person to present the group’s views to the Board and will be limited to three minutes to make comments. Personal attacks, name-calling, and rude or slanderous remarks will not be tolerated.*

Posted this 17<sup>th</sup> day of January, 2020, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, pursuant to instructions of Jon Law, Vice President of the El Paso Downtown Management District.

BY: Teresa Mais, Teresa Mais