



**Board of Directors Meeting
Mike McQueen, President**

The El Paso Downtown Management District Board of Directors meeting will be held Thursday, May 27, 2021 at 11:30 a.m. at the El Paso Community Foundation – Foundation Room, 333 North Oregon, and by video and telephone communications as allowed by the Office of Attorney General of Texas with approval by Texas Governor Greg Abbott.

In Person Participation

- El Paso Community Foundation – Foundation Room, 333 North Oregon

Video Conference

- Join ZOOM Meeting: <https://us02web.zoom.us/j/89665420791>
- Meeting ID: 896 6542 0791

CITY CLERK DEPT
2021 MAY 24 AM 8:49

Telephone Conference

- Telephone & Audio Participation: 1-346-248-7799
- Meeting ID: 896 6542 0791

The public is strongly encouraged to sign up to speak on items on this agenda before 11am, on Thursday, May 27, 2021. Visit <https://downtownelpaso.com/procedures-for-addressing-the-el-paso-downtown-management-district-dmd-board-of-directors/> or call 915-240-3116 to sign up prior to the start of the meeting.

AGENDA:

1. Call meeting to order.
2. Presentation by Bryan Crowe, General Manager of Destination El Paso

NOTICE TO THE PUBLIC

All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record.

CONSENT AGENDA

3. Approval of Minutes:
 - a. April 22, 2021 Board of Directors Meeting
4. DMD April Investment Reports
 - a. TexPool Accounts – balance, rate and status
5. Discussion and Action to amend the Reimbursement Grant Agreement submitted by Rogelio Gonzalez/309 Mills LLC for the property located at 309 Mills Ave.
 - a. That the Executive Director be authorized to sign an Amendment to the original Reimbursement Grant Agreement for the Downtown Commercial Signature Signage & Lighting Grant Program for property located at 309 Mills Ave. (SSL 20-06) in the amount of \$21,500.00, for an increase of \$3,500.00 (increasing the total reimbursement grant to \$25,000.00), with said project to be completed in accordance with the execution of the Agreement.

REGULAR AGENDA

6. Committee Report: Finance Committee – Chair Wayne Soza
 - a. Monthly Financial Summary
 - b. Bank of Texas CD Investments
 - c. Central Appraisal District Preliminary Valuations
7. Committee Report: Grant Programs Update – Chair Jamie Gallagher
 - a. Grant Programs Status/Fund Balance Report
8. Discussion and Action for Approval of a Reimbursement Grant Agreement submitted by Roberto Jr., Ray, Ruben & Richard Salas for the property located at 623 S. El Paso Street.
 - a. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Commercial Facade Improvement Grant Program for property located at 623 S. El Paso Street (FAC 20-08) in the amount of \$24,100.00 with said project to be completed in accordance with the execution of the Agreement.

9. Committee Report: Infrastructure & Advocacy Committee – Chair Martin Morgades
 - a. Brownfields Site Reuse & Revitalization Program Update
 - b. Downtown Welcome Ambassador Program
10. Committee Report: Marketing Committee – Chair Johnny Escalante
 - a. Current & Upcoming DTEP Promotions
 - b. Social Media & INSIDER Distribution List
 - c. DMD in the News
11. Discussion and Action to authorize the Executive Director to enter into an agreement for services related to the design, build, maintenance and hosting of the Downtown Management District website – www.downtownelpaso.com, and allocate funds from Budget Line 6015 (Marketing & PR Services Implementation) of the FY 2020-2021 Budget.
12. President’s Report
 - a. Board Member Spotlight
 - b. Future DMD Board Meeting Location
 - c. DMD Power Hour Luncheons
 - d. Annual DMD Board Assessment
13. Executive Director’s Report
 - a. BRR&E Coordinator Hiring Process
 - b. Strategic Plan Review
 - c. Downtown Dashboard
14. Construction & Event Update – Richard Bustamante
 - a. Current/Upcoming Projects and Events
15. Economic Development Update by City of El Paso (Mirella Craigo)
16. Economic Development Update by El Paso County (Michael Hernandez)
17. Call to the Public* (no action)
18. Open Discussion of topics relevant to Downtown El Paso (no action)
19. Discussion of the Next Board Meeting – June 24, 2021 at 11:30 a.m. (no action)
20. Executive Session

At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):

- None

21. Adjourn

** Call to the Public is an opportunity for members of the public to bring topics and issues to the DMD Board’s attention. The Call to the Public is reserved for items generated by the public. It is not for items already posted on the Board Meeting Agenda. Items that are brought up by the public may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. Individuals who would like to address the Board must sign up on the available form prior to the start of the meeting or submit the form electronically to the DMD Executive Director at least one hour prior to the start of the meeting. Each participant is limited to three minutes to make comments. Any group of five or more persons must appoint one person to present the group’s views to the Board and will be limited to three minutes to make comments. Personal attacks, name-calling, and rude or slanderous remarks will not be tolerated.*

Posted this 24th day of May, 2021, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, pursuant to instructions of Mike McQueen, President of the El Paso Downtown Management District

BY:  Teresa Mais