



The El Paso Downtown Management District Board of Directors meeting will be held Thursday, December 3, 2020 at 11:30 a.m. by video and telephone communications as allowed by the Office of Attorney General of Texas with approval by Texas Governor Greg Abbott.

FILED FOR RECORD
IN MY OFFICE

2020 NOV 23 PM 2:20

Video Conference

- Join ZOOM Meeting: <https://us02web.zoom.us/j/82981260502>
- Meeting ID: 829 8126 0502

Telephone Conference

- Telephone & Audio Participation: 1-346-248-7799
- Meeting ID: 829 8126 0502

DELIA BRIONES
COUNTY CLERK
EL PASO COUNTY, TEXAS

The public is strongly encouraged to sign up to speak on items on this agenda before 11am, on Thursday, December 3, 2020. Visit <https://downtownelpaso.com/procedures-for-addressing-the-el-paso-downtown-management-district-dmd-board-of-directors/> or call 915-240-3116 to sign up prior to the start of the meeting.

AGENDA:

1. Call meeting to order.

NOTICE TO THE PUBLIC

All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record.

CONSENT AGENDA

2. Approval of Minutes:
 - a. October 22, 2020 Board of Directors Meeting
 - b. October 22, 2020 Special Meeting and Public Hearing
3. DMD October Investment Reports
 - a. TexPool Accounts – balance, rate and status
4. 2021 DMD Board/Committee Meeting Schedule
5. Recognition of donations, contributions and sponsorships to the El Paso Downtown Management District:
 - a. Meyers Group/Hotel Paso del Norte - \$5,000 for Holiday Decorations
 - b. Franklin Mountain Property Services - \$2,500 for Holiday Decorations
 - c. City Council Rep. Cissy Lizarraga’s Office - \$2,000 for Holiday Decorations
 - d. Hernandez Fashions, Krystal Jeans, Ace of Jeans – \$1,000 for Holiday Decorations
 - e. Salom Investments - \$1,000 for Holiday Decorations
 - f. Hero Athletic, Continental Dry Goods - \$500 for Holiday Decorations
 - g. Ettinger Family - \$500 for Holiday Decorations
 - h. Scherr Legate Attorneys at Law - \$500 for Holiday Decorations

REGULAR AGENDA

6. Committee Report: Finance Committee – Chair Wayne Soza
 - a. Monthly Financial Summary

7. Presentation, Discussion and Action on Amending the 2020-2021 Downtown Management District Budget.
8. Committee Report: Grant Programs Update – Chair Jamie Gallagher
 - a. Grant Programs Status/Fund Balance Report
9. Discussion and Action for Approval of a Reimbursement Grant Agreement submitted by Legate Co. Texas, LLC for the property located at 201 E. San Antonio Ave.
 - a. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Commercial Façade Improvement Grant Program for property located at 201 E. San Antonio Ave. (FAC 20-04) in the amount of \$25,000.00 with said project to be completed in accordance with the execution of the Agreement.
10. Discussion and Action for Approval of Reimbursement Grant Agreements submitted by WestStar Tower, LLC for the property located at 601 N. Mesa St.
 - a. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Pedestrian Corridor Improvement Grant Program for property located at 601 N. Mesa St. (PCI 20-02) in the amount of \$10,000.00 with said project to be completed in accordance with the execution of the Agreement.
 - b. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Signature Signage & Lighting Grant Program for property located at 601 N. Mesa St. (SSL 20-02) in the amount of \$25,000.00 with said project to be completed in accordance with the execution of the Agreement.
11. Committee Report: Infrastructure & Advocacy Committee – Chair Martin Morgades
 - a. Sanitation Program
 - i. Operations Manager – Richard Bustamante
 - b. Safety & Security Action Plan
 - i. El Paso Police Department Camera Registration Program
 - ii. Communications Platform/Tools for Business to Business Communication
 - c. City of El Paso Chapter 20.20 Historic Preservation Policy Revisions
 - d. Texas Urban Area Coalition and Legislative Policy Advocacy
12. Discussion and Action to approve the DMD Position Statement establishing generic principles for the revision of City of El Paso Chapter 20.20 pertaining to Historic Preservation Policy.
13. Discussion and Action to approve the DMD Position Statement supporting the creation of the Texas Metro Downtowns Coalition, the DMD’s inclusion in the Coalition, and Coalition’s policy priorities for the 87th Legislative Session of the Texas Legislature.
14. Committee Report: Marketing Committee – Johnny Escalante
 - a. Current & Upcoming DTEP Promotions
 - i. “Always Here” Campaign
 - b. Social Media & INSIDER Distribution List
 - c. DMD in the News
 - d. Office & Marketing Assistant – Arwen Lyle
15. President’s Report
 - a. Board Member Spotlight
 - b. 2021 Executive Committee Make-up
16. Executive Director’s Report
 - a. DMD Boundary Expansion Update
 - b. EPA Brownfields Grant Update
17. Construction & Event Update – Richard Bustamante
 - a. Current/Upcoming Projects and Events

18. Economic Development Update by City of El Paso (Mirella Craigo)
19. Call to the Public* (no action)
20. Open Discussion of topics relevant to Downtown El Paso (no action)
21. Discussion of the Next Board Meeting – January 28, 2021 at 11:30 a.m. (no action)
22. Executive Session

At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):

- None

23. Adjourn

** Call to the Public is an opportunity for members of the public to bring topics and issues to the DMD Board's attention. The Call to the Public is reserved for items generated by the public. It is not for items already posted on the Board Meeting Agenda. Items that are brought up by the public may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. Individuals who would like to address the Board must sign up on the available form prior to the start of the meeting or submit the form electronically to the DMD Executive Director at least one hour prior to the start of the meeting. Each participant is limited to three minutes to make comments. Any group of five or more persons must appoint one person to present the group's views to the Board and will be limited to three minutes to make comments. Personal attacks, name-calling, and rude or slanderous remarks will not be tolerated.*

Posted this 23rd day of November, 2020, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, pursuant to instructions of Laura Pople, Vice President of the El Paso Downtown Management District.

BY: , Teresa Mais