



**Board of Directors Meeting
Mike McQueen, President**

CITY CLERK DEPT
'20 APR 20 AM 9:58

The El Paso Downtown Management District Board of Directors meeting will be held Thursday, April 23, 2020 at 11:30 a.m. by video and telephone communications as allowed by the Office of Attorney General of Texas with approval by Texas Governor Greg Abbott.

Video Conference

- **Join ZOOM Meeting:** <https://us02web.zoom.us/j/89223750331>
- **Meeting ID:** 892-2375-0331

Telephone Conference

- **Telephone & Audio Participation:** 1-346-248-7799
- **Meeting ID:** 892-2375-0331

The public is strongly encouraged to sign up to speak on items on this agenda before 11am, on Thursday, April 23, 2020. Visit <https://downtownelpaso.com/procedures-for-addressing-the-el-paso-downtown-management-district-dmd-board-of-directors/> or call 915-240-3116 to sign up prior to the start of the meeting.

AGENDA:

1. Call meeting to order.

NOTICE TO THE PUBLIC

All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record.

CONSENT AGENDA

2. Approval of Minutes:
 - a. March 26, 2020 Board of Directors Meeting
3. Approval of Public Funds Investment Act Quarterly Report for January-March 2020.
4. DMD March Investment Report
 - a. TexPool Accounts – balance, rate and status

REGULAR AGENDA

5. Presentation, Discussion and Possible Action on Downtown Management District Response to COVID-19 Pandemic.
6. Discussion and Action to direct the Executive Director to create the Public Event Incentive Program, establish an application process and allow for administrative review and approval of incentive applications. The budget for this program will be capped at \$5,000.00 for the 2019-2020 program year. Additional funds and/or the continuation of the program beyond the current program year will require board approval.

7. Committee Report: Finance Committee – Chair Wayne Soza
 - a. Monthly Financial Summary
8. Committee Report: Grant Programs Update – Chair Jamie Gallagher
 - a. Grant Programs Status/Fund Balance Report
9. Committee Report: Infrastructure & Advocacy Committee – Chair Martin Morgades
 - a. Position Statements
 - i. I-10 Project
 - ii. Metropolitan Planning Organization
10. Discussion and Action to approve the DMD Position Statement supporting the Metropolitan Planning Organization’s efforts to improve mobility within Downtown El Paso, and their efforts to secure funds to complete the downtown projects included in the El Paso Mobility Plan.
11. Committee Report: Marketing Committee – Rudy Vasquez
 - a. Current & Upcoming DTEP Promotions – Return to Downtown
 - b. Social Media & INSIDER Distribution List
 - c. DMD in the News
12. President’s Report
 - a. Multi-Purpose Performing Arts Center Update
 - b. DMD Boundary Expansion Update
13. Executive Director’s Report
 - a. Strategic Plan Review
 - b. Downtown Dashboard
 - c. Business Recruitment, Retention & Expansion Program Overview
14. Construction & Event Update – Amy McQuillen
 - a. Current/Upcoming Projects and Events
15. Economic Development Update by City of El Paso (Mirella Craigo)
16. Call to the Public* (no action)
17. Open Discussion of topics relevant to Downtown El Paso (no action)
18. Discussion of the Next Board Meeting – May 28, 2020 at 11:30 a.m. (no action)
19. Executive Session

At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):

- None

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20. Adjourn

** Call to the Public is an opportunity for members of the public to bring topics and issues to the DMD Board's attention. The Call to the Public is reserved for items generated by the public. It is not for items already posted on the Board Meeting Agenda. Items that are brought up by the public may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. Individuals who would like to address the Board must sign up on the available form prior to the start of the meeting or submit the form electronically to the DMD Executive Director at least one hour prior to the start of the meeting. Each participant is limited to three minutes to make comments. Any group of five or more persons must appoint one person to present the group's views to the Board and will be limited to three minutes to make comments. Personal attacks, name-calling, and rude or slanderous remarks will not be tolerated.*

Posted this 20th day of April, 2020, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, pursuant to instructions of Laura Pople, Vice President of the El Paso Downtown Management District.

BY:  _____, Teresa Mais