



**Board of Directors Meeting
Jon Law, President**

CITY CLERK DEPT
2019 APR 22 AM 9:51

The El Paso Downtown Management District Board of Directors meeting will be held Thursday, April 25, 2019 at 11:30 a.m. at the United Bank Building Conference Room of the United Bank Building, 401 E. Main Dr., El Paso, Texas

AGENDA:

- 1. Call meeting to order.

NOTICE TO THE PUBLIC

All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record.

CONSENT AGENDA

- 2. Approval of Minutes:
 - a. March 29, 2019 Board of Directors Meeting
- 3. Approval of Public Funds Investment Act Quarterly Report for January – March 2019
- 4. Authorize the Executive Director to enter into an agreement with Race Adventures Unlimited not to exceed \$3,000 for services related to the 3rd Annual Running of the Bulls 5k Fun Run/Walk. Funding to come from approved budget line item 6017a.
- 5. Recognition of donations, contributions and sponsorships to the El Paso Downtown Management District:
 - a. El Paso Community Foundation - \$500 sponsorship of the Downtown Hotel Tour
 - b. Aloft El Paso Downtown - \$500 participating sponsorship of Downtown Hotel Tour
 - c. Hotel Indigo El Paso Downtown - \$500 participating sponsorship of Downtown Hotel Tour
 - d. Gardner Hotel - \$500 participating sponsorship of Downtown Hotel Tour
 - e. Holiday Inn Express Central - \$500 participating sponsorship of Downtown Hotel Tour
 - f. Courtyard by Marriott - \$500 participating sponsorship of Downtown Hotel Tour
 - g. Stanton House - \$500 participating sponsorship of Downtown Hotel Tour

REGULAR AGENDA

- 6. Committee Report: Finance Committee - Chair Laura Pople
 - a. Monthly Financial Summary
- 7. Report on DMD Investments:
 - a. TexPool Accounts – balance, rate and status
- 8. Committee Report: Grant Programs Update – Chair Peter Spier
 - a. Grant Programs Status/Fund Balance Report
- 9. Committee Report: Infrastructure & Advocacy Committee – Chair Mike McQueen
 - a. Ambassador Program & Off Duty Officer Holiday Season Staffing
 - b. Position Statement – Local Property Tax Cap in Legislature
- 10. Committee Report: Marketing Committee – Chair Edie Zuvanich
 - a. Current & Upcoming DTEP Promotions
 - b. Social Media & INSIDER Distribution List

FILED FOR RECORD
IN MY OFFICE
2019 APR 22 AM 10:02
CITY CLERK
EL PASO COUNTY
TEXAS

- c. DMD in the News
- d. 2018 Event Recap, 2019-2020 Sponsorship Opportunities

11. President's Report

- a. Annual Board Assessment
- b. Strategic Plan Finalization

12. Presentation, Discussion and Possible Action to finalize the Downtown Management District's 2019-2021 Strategic Plan.

13. Executive Director's Report

- a. TIRZ No. 5 Update
- b. Value of Downtown Project Update
- c. Operations Manager Hiring Status & Transition
- d. Streetcar Sponsorship

14. Discussion and Action to amend the FY2018-2019 Downtown Management District Budget to include \$5,000 for Streetcar Support, and authorize the Executive Director to negotiate and enter into an agreement(s) with the City of El Paso for the purpose of marketing the organization and promoting usage of the system to support downtown businesses and events.

15. Construction & Event Update – Frank Hernandez

- a. Current/Upcoming Projects and Events

16. Economic Development Update by City of El Paso (Paola Gallegos)

17. Open Discussion of topics relevant to Downtown El Paso (no action)

18. Discussion of the Next Board Meeting – May 23, 2019 at 8:30 a.m. (no action)

19. Open Comment Period* (no action)

20. Executive Session

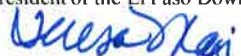
At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):

- None

21. Adjourn

** Open comment is an opportunity for members of the public to address the Board regarding items to be discussed at the meeting or any other issue of interest related to the DMD. Items that are brought up by the public but which are not posted for discussion or action may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. The Chair may limit the amount of time for public comment and/or allow additional public comment for each item.*

Posted this 22nd day of April, 2019, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, pursuant to instructions of Jon Law, Vice President of the El Paso Downtown Management District.

BY:  , Teresa Mais