



FILED FOR RECORD  
IN MY OFFICE

The El Paso Downtown Management District Board of Directors meeting will be held Thursday, February 28, 2019 at 8:30 a.m. at the United Bank Building Conference Room of the United Bank Building, 401 E. Main Dr., El Paso, Texas

*Doris Blinn*  
COUNTY CLERK  
EL PASO COUNTY, TEXAS

**AGENDA:**

1. Call meeting to order.
2. Downtown Management District Strategic Planning Session to identify organizational priorities.
  - a. Welcome/Purpose & 2019 Look-Ahead
  - b. Expectations/Introductions
  - c. Review Accomplishments from 2016-2018 Strategic Plan
  - d. 4 Phases of this Strategic Planning Process
  - e. Analysis of Results from Prioritization Survey
  - f. Start/Stop/Continue Exercise
  - g. 2019-2021 Goal Development

**NOTICE TO THE PUBLIC**

All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record.

**CONSENT AGENDA**

3. Approval of Minutes:
  - a. January 24, 2019 Board of Directors Meeting
4. Recognition of donations, contributions and sponsorships to the El Paso Downtown Management District:
  - a. Kemp Smith LLP - \$1,000 sponsorship of 2019 Downtown Power Hour Luncheon series.
  - b. International - \$300 participating sponsorship of 2019 Downtown Barstool Open.
  - c. Hotel Indigo/Circa 1963 - \$600 participating and award ceremony sponsorships of 2019 Downtown Barstool Open.
  - d. Park Tavern - \$300 participating sponsorship of 2019 Downtown Barstool Open.
  - e. The Speak Easy - \$300 participating sponsorship of 2019 Downtown Barstool Open.
  - f. Rockstar Burger Bar - \$300 participating sponsorship of 2019 Downtown Barstool Open.
  - g. EPIC - \$300 participating sponsorship of 2019 Downtown Barstool Open.
  - h. B-17 Bombers Oyster Pub - \$300 participating sponsorship of 2019 Downtown Barstool Open.
  - i. Church Bar - \$300 participating sponsorship of 2019 Downtown Barstool Open.
  - j. Craft & Social - \$300 participating sponsorship of 2019 Downtown Barstool Open.
  - k. Topgolf - \$1,000 sponsorship of 2019 Downtown Barstool Open.
  - l. Glazer's Beer & Beverage - \$1,500 sponsorship of 2019 Downtown Barstool Open.

REGULAR AGENDA

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5. Committee Report: Finance Committee - Chair Laura Pople
  - a. Monthly Financial Summary
6. Report on DMD Investments:
  - a. TexPool Accounts – balance, rate and status
  - b. WestStar Money Market Accounts – balance, rate and status
7. Discussion and Action for Approval of a Reimbursement Grant Agreement for the Downtown Commercial Façade Improvement Grant Program
  - a. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Commercial Façade Improvement Grant Program for property located at 324 E. San Antonio Avenue (FAC 18-02) in the amount of \$25,000.00 with said project to be completed in accordance with the execution of the Agreement.
8. President’s Report
9. Executive Director’s Report
  - a. TIRZ No. 5 Update
  - b. IDA Conference Report
10. Open Discussion of topics relevant to Downtown El Paso (no action)
11. Discussion of the Next Board Meeting – March 29, 2019 at 8:30 a.m. (no action)
12. Open Comment Period\* (no action)
13. Executive Session

*At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):*

- None

14. Adjourn

*\* Open comment is an opportunity for members of the public to address the Board regarding items to be discussed at the meeting or any other issue of interest related to the DMD. Items that are brought up by the public but which are not posted for discussion or action may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. The Chair may limit the amount of time for public comment and/or allow additional public comment for each item.*

Posted this 25<sup>th</sup> day of February, 2019, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, pursuant to instructions of Jon Law, Vice President of the El Paso Downtown Management District.

BY:  , Teresa Mais