



**Board of Directors Meeting  
Jon Law, President**

CITY CLERK DEPT.  
2018 AUG 20 AM 10:11

*The El Paso Downtown Management District Board of Directors meeting will be held Thursday, August 23, 2018 at 11:30 a.m. at the United Bank Building Conference Room of the United Bank Building, 401 E. Main Dr., El Paso, Texas*

FILED  
2018 AUG 20 AM 10:25  
RECORDED

**AGENDA:**

1. Call meeting to order.

**NOTICE TO THE PUBLIC**

*All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record.*

**CONSENT AGENDA**

2. Approval of Minutes:
  - a. June 28, 2018 Board of Directors Meeting
3. Amend the 2018 DMD Board Meeting Schedule by canceling the October 25, 2018 meeting and rescheduling it for November 1, 2018 at 11:30am at United Bank, 401 E. Main Dr.
4. Approval of Public Funds Investment Act Quarterly Report for April - June 2018.
5. Recognition of donations, contributions and sponsorships to the El Paso Downtown Management District:
  - a. United Bank of El Paso del Norte - \$1,500 contribution in support of the DMD's 2<sup>nd</sup> Annual Running of the Bulls and the Segundo Barrio Backpack Drive.
  - b. Pierce, Little & Madrid, PC - \$100 contribution in support of the Segundo Barrio Backpack Drive.
  - c. Hunt Companies (Gary Sapp) - \$450 contribution in support of the Segundo Barrio Backpack Drive.
  - d. El Paso Community Foundation - \$3,000 in support of various DMD events.
  - e. El Paso Chihuahuas - \$1,500 in support of the Segundo Barrio Backpack Drive.
  - f. Falisa Pasquel Pierce - \$40 contribution in support of the Segundo Barrio Backpack Drive.
  - g. Downtown Management District - \$30 and materials from Gudenrath, Mais and Vasquez in support of the Segundo Barrio Backpack Drive.
  - h. Parkhill Smith Cooper – cash and materials in support of the Segundo Barrio Backpack Drive.
  - i. Scott Hulse Attorneys - materials in support of the Segundo Barrio Backpack Drive.
  - j. Paso Del Norte Health Foundation - materials in support of the Segundo Barrio Backpack Drive.
  - k. Borderplex REIT - materials in support of the Segundo Barrio Backpack Drive.
  - l. Diversified Parking/Best Real Estate Management - \$1,000 contribution in support of the DMD's 2<sup>nd</sup> Annual Running of the Bulls.
  - m. Glazer's Beer & Beverage - \$4,950 contribution in support of the DMD's 2<sup>nd</sup> Annual Running of the Bulls.
  - n. Mithoff Burton Partners - \$500 contribution in support of the DMD's 2<sup>nd</sup> Annual Running of the Bulls.
  - o. Sotoak Realty, LLC - \$1,500 contribution in support of the DMD's 2<sup>nd</sup> Annual Running of the Bulls.
  - p. Michael D. McQueen - \$120 contribution in support of the DMD's 2<sup>nd</sup> Annual Running of the Bulls.
  - q. Jamie Gallagher - \$120 contribution in support of the DMD's 2<sup>nd</sup> Annual Running of the Bulls.
  - r. Jon Law - \$120 contribution in support of the DMD's 2<sup>nd</sup> Annual Running of the Bulls.
  - s. National American Investment Co. - \$120 contribution in support of the DMD's 2<sup>nd</sup> Annual Running of the Bulls.
  - t. El Paso Inc. – Media Sponsor for Start Up Downtown Seminar, Workshop & Open House.

- u. Various individual contributions of cash and supplies in support of the Segundo Barrio Backpack Drive (see attachment).

**REGULAR AGENDA**

6. Committee Report: Finance Committee - Chair Laura Pople
  - a. Monthly Financial Summary
7. Report on DMD Investments:
  - a. TexPool Accounts – balance, rate and status
  - b. WestStar Money Market Accounts – balance, rate and status
8. Presentation, Discussion and Action on Approval of 2018-2019 Downtown Management District Budget.
9. Discussion and Action to Approve Adoption of the Tax Assessment Rate of \$.12 per \$100 in valuation for FY 2018-2019.
10. Committee Report: Grant Programs Update– Chair Peter Spier
  - a. Grant Programs Status/Fund Balance Report
11. Discussion and Action for Approval of a Reimbursement Grant Agreement for the Downtown Iconic Signage & Lighting Grant Program
  - a. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Iconic Signage & Lighting Grant Program for property located at 104 S. Stanton Street (ISL 17-05) in the amount of \$9,166.67 with said project to be completed in accordance with the execution of the Agreement.
12. Committee Report: Infrastructure & Advocacy Committee – Chair Mike McQueen
  - a. Paseo de las Luces Project Outreach & Update
  - b. City of El Paso Noise Ordinance Changes
13. Discussion and Action to approve the DMD Position Statement regarding changes to the City of El Paso’s Noise Ordinance and other legislation that will impact the ongoing development of the downtown as a mixed use urban neighborhood.
14. Committee Report: Marketing Committee – Chair Edie Zuvanich
  - a. Current & Upcoming DTEP Promotions
  - b. Social Media & INSIDER Distribution List
  - c. DMD in the News
15. Presentation, Discussion and Approval of the Start Up Downtown Initiative to promote investment, entrepreneurship and opportunity within Downtown El Paso.
16. President’s Report
  - a. Executive Director’s Annual Performance Review
  - b. Board Member Nominations
17. Discussion and Action on Approval of recommendations to City Council to fill upcoming vacancies on the Downtown Management District Board of Directors as follows:

<u>Position</u>	<u>Candidate</u>	<u>Last Appt Date</u>	<u>Term#</u>	<u>Expiration Date</u>
Place 1	Jon Law	2015	3	August 2021
Place 2	Ben Marcus	NA	1	August 2021
Place 3	Monty Rogers	2017	1	August 2021
Place 4	Mike McQueen	2015	5	August 2021
Place 5	Steve Ortega	2017	1	August 2021
Place 6	Bill Burton	2015	3	August 2021

All the above persons recommended are qualified to serve on the Board in accordance with the qualifications established by Chapter 375 as follows: are at least 18 years old, and are connected within the District as either (1) a resident, (2) owner of property, (3) owner of stock on property, as an individual or in a corporate capacity, (4) owner of a beneficial interest in a trust that owns property, or (5) be an agent, employee or tenant of the owners listed in categories 2, 3 and 4. And further, all of the above persons have experience in at least one of the following statutorily mandated areas: (1) energy matters, (2) commercial banking, (3) real estate development, (4) finance and insurance matters, (5) matters relating to retail or the provision of services, (6) provision of utilities, or (7) general issues the district will address.

18. Discussion and Action on Appointment by Board of Directors to fill the unexpired term of Place 13 on the Downtown Management District Board with Eugenio Mesta. (The appointment to fill an unexpired term does not require City Council approval and is final upon Board approval.)

19. Executive Director's Report

- a. TIRZ No. 5 Update
- b. DMD Annual Survey Presentation & Discussion
- c. IDA Emerging Leaders Presentation & Discussion

20. Construction & Event Update- Frank Hernandez

- a. Current/Upcoming Projects and Events

21. Economic Development Update by City of El Paso (Paola Gallegos)

22. Open Discussion of topics relevant to Downtown El Paso (no action)

23. Discussion of the Next Board Meeting – September 27, 2018 (no action)

24. Open Comment Period\* (no action)

25. Executive Session

*At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):*

- None Anticipated

26. Adjourn

*\* Open comment is an opportunity for members of the public to address the Board regarding items to be discussed at the meeting or any other issue of interest related to the DMD. Items that are brought up by the public but which are not posted for discussion or action may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. The Chair may limit the amount of time for public comment and/or allow additional public comment for each item.*

**Posted this 20<sup>th</sup> day of August, 2018,** at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, pursuant to instructions of Jon Law, Vice President of the El Paso Downtown Management District.

BY:  Teresa Mais