



The El Paso Downtown Management District Board of Directors meeting will be held Thursday, February 22, 2018 at 11:30 a.m. at the United Bank Building Conference Room of the United Bank Building, 401 E. Main Dr., El Paso, Texas

AGENDA:

1. Call meeting to order.
2. Welcome and Introductions

NOTICE TO THE PUBLIC

All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record.

CONSENT AGENDA

3. Approval of Minutes:
 - a. January 25, 2018 Board of Directors Meeting
4. Recognition of donations, contributions and sponsorships to the El Paso Downtown Management District:
 - a. Urban Lion LLC - \$750 participation fee for Downtown Living Tour
 - b. The 501 - \$750 participation fee for Downtown Living Tour
 - c. The Savoy Loft Apartments - \$750 participation fee for Downtown Living Tour
 - d. Martin Lofts - \$750 participation fee for Downtown Living Tour
 - e. Roderick Artspace Lofts/El Paso Community Foundation - \$750 participation fee for Downtown Living Tour
 - f. Essex Alley - \$750 participation fee for Downtown Living Tour

REGULAR AGENDA

5. Committee Report: Finance Committee- Chair Laura Pople
 - a. Monthly Financial Summary
6. Report on DMD Investments:
 - a. Bank of Texas CD – balance, rate and status
 - b. WestStar Money Market Accounts – balance, rate and status
7. Committee Report: Grant Programs Update– Chair Peter Spier
 - a. Grant Programs Status/Fund Balance Report
8. Committee Report: Infrastructure & Advocacy Committee – Chair Mike McQueen
 - a. Bike Rack Program
 - b. Paseo de las Luces Project Outreach
9. Committee Report: Marketing Committee – Chair Edie Zuvanich
 - a. Current & Upcoming DTEP Promotions

- b. Social Media & INSIDER Distribution List
- c. DMD in the News

10. President's Report

- a. IDA Value of U.S. Downtowns and Center Cities Report

11. Discussion and Action to approve up to \$15,000 in funding by the El Paso Downtown Management District for participation in the International Downtown Association's 2018 Value of U.S. Downtowns and Center Cities project by:

- a. Amending the FY 2017-2018 Budget to increase expenditures by \$15,000 to allow for funding of the effort; and,
- b. Directing the DMD Executive Director to solicit funds from local entities to support this effort and offset costs to the DMD; and,
- c. Authorizing the Executive Director to enter into an agreement with the International Downtown Association for inclusion in the project.

12. Executive Director's Report

- a. Annual Report
- b. TIRZ No. 5 Update

13. Construction & Event Update- Frank Hernandez

- a. Current/Upcoming Projects and Events

14. Economic Development Update by City of El Paso (Rafael Arellano)

15. Open Discussion of topics relevant to Downtown El Paso (no action)

16. Discussion of the Next Board Meeting – March 22, 2018 (no action)

17. Open Comment Period* (no action)

18. Executive Session

At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):

- None

19. Adjourn

** Open comment is an opportunity for members of the public to address the Board regarding items to be discussed at the meeting or any other issue of interest related to the DMD. Items that are brought up by the public but which are not posted for discussion or action may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. The Chair may limit the amount of time for public comment and/or allow additional public comment for each item.*

Posted this 19th day of February, 2018, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, pursuant to instructions of Jon Law, Vice President of the El Paso Downtown Management District. BY: *Teresa Mais*, Teresa Mais