



**Board of Directors Meeting  
Jon Law, President**

*The El Paso Downtown Management District Board of Directors meeting will be held Thursday, January 25, 2018 at 11:30 a.m. at the United Bank Building Conference Room of the United Bank Building, 401 E. Main Dr., El Paso, Texas*

**AGENDA:**

1. Call meeting to order.
2. Welcome and Introductions

CITY CLERK DEPT.  
2018 JAN 22 AM 10:39

**NOTICE TO THE PUBLIC**

*All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record.*

**CONSENT AGENDA**

3. Approval of Minutes:
  - a. December 7, 2017 Board of Directors Meeting
4. Approval of Public Funds Investment Act Quarterly Report for October-December 2017.
5. Recognition of donations, contributions and sponsorships to the El Paso Downtown Management District:
  - a. Kemp Smith Law - \$1,000 sponsorship of 2017-2018 Downtown Power Hour Luncheons
  - b. Glazer's Distributors - \$2,000 sponsorship of Barstool Open (\$1,500 cash and \$500 in prizes)
  - c. Topgolf - \$1,500 sponsorship of Barstool Open (\$1,000 cash and \$500 in prizes)
  - d. Circa 1963 - \$500 contribution for inclusion in the Barstool Open and Awards Ceremony
  - e. Park Tavern - \$250 contribution for inclusion in the Barstool Open
  - f. International - \$250 contribution for inclusion in the Barstool Open
  - g. Gray Dog - \$250 contribution for inclusion in the Barstool Open
  - h. EPIC Nightclub - \$250 contribution for inclusion in the Barstool Open
  - i. The Speak Easy - \$250 contribution for inclusion in the Barstool Open
  - j. Craft & Social - \$250 contribution for inclusion in the Barstool Open

**REGULAR AGENDA**

6. Committee Report: Finance Committee- Chair Laura Pople
  - a. Monthly Financial Summary
7. Presentation, Discussion and Action to Accept the FY2016-2017 Audit Report – Strickler & Prieto, LLP
8. Report on DMD Investments:
  - a. Bank of Texas CD – balance, rate and status
  - b. WestStar Money Market Accounts – balance, rate and status
9. El Paso Children's Museum Update – Dr. Paul Kortenaar, Director, with possible discussion of the topic by the Board (no action)

10. Committee Report: Grant Programs Update– Chair Peter Spier
  - a. Grant Programs Status/Fund Balance Report
11. Committee Report: Infrastructure & Advocacy Committee – Chair Mike McQueen
  - a. Ambassador/Security Program Update
  - b. Bike Rack Program
12. Committee Report: Marketing Committee – Joe Gudenrath
  - a. Current & Upcoming DTEP Promotions
  - b. 2018 DTEP Calendar
  - c. Social Media & INSIDER Distribution List
  - d. DMD in the News
13. President’s Report
  - a. Advocacy Efforts
14. Executive Director’s Report
  - a. HR & Parking Committees
  - b. Annual Report
15. Construction & Event Update- Frank Hernandez
  - a. Current/Upcoming Projects and Events
16. Economic Development Update by City of El Paso (Rafael Arellano)
17. Open Discussion of topics relevant to Downtown El Paso (no action)
18. Discussion of the Next Board Meeting – February 22, 2018 (no action)
19. Open Comment Period\* (no action)
20. Executive Session

*At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):*

- None

21. Adjourn

*\* Open comment is an opportunity for members of the public to address the Board regarding items to be discussed at the meeting or any other issue of interest related to the DMD. Items that are brought up by the public but which are not posted for discussion or action may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. The Chair may limit the amount of time for public comment and/or allow additional public comment for each item.*

Posted this 22<sup>nd</sup> day of January, 2018, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, pursuant to instructions of Jon Law, Vice President of the El Paso Downtown Management District. BY: Teresa Mais, Teresa Mais