

2017 AUG 21 AM 9:14



Board of Directors Meeting  
Jon Law, Vice-President

FILED FOR RECORD  
IN MY OFFICE

*The El Paso Downtown Management District Board of Directors meeting will be held Thursday, August 24, 2017 at 11:30 a.m. at the United Bank Building Conference Room of the United Bank Building, 401 E. Main Dr., El Paso, Texas*

*[Signature]*  
CITY CLERK  
EL PASO, TEXAS

**AGENDA:**

1. Call meeting to order
2. Federal Reserve Update – Robert Coronado, V.P. in Charge & Senior Economist, Federal Reserve Bank of Dallas, El Paso Branch, with possible discussion of the topic by the Board (no action)
3. Plaza Hotel Update – William Kell, Mills Franklin Mountain Management, LLC, with possible discussion of the topic by the Board (no action)

**NOTICE TO THE PUBLIC**

*All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record.*

**CONSENT AGENDA**

4. Approval of Minutes:
  - a. June 22, 2017 Board of Directors Meeting
5. Approval of Public Funds Investment Act Quarterly Report for April - June 2017.
6. Recognition of donations, contributions and sponsorships to the El Paso Downtown Management District
  - a. KVIA – Media sponsor of DTEP ROTB
  - b. Glazer's Beer & Beverage - \$5,000 Presenting Sponsorship DTEP ROTB
  - c. Hunt Companies - \$2,500 Supporting Sponsorship DTEP ROTB
  - d. Evolution Branding – Printing Services for Downtown El Paso Running of the Bulls (\$2,000 value)
  - e. Sotoak Realty - \$1,500 Entertainment Sponsorship DTEP ROTB
  - f. United Bank - \$1,000 Activity Zone Sponsorship DTEP ROTB
  - g. Diversified Parking - \$500 Water Station & Bull Sponsorship DTEP ROTB
  - h. Best Real Estate Management - \$500 Water Station & Bull Sponsorship DTEP ROTB
  - i. El Paso Community Foundation - \$500 Water Station & Bull Sponsorship DTEP ROTB
  - j. Starr Western Wear - \$500 Registration Host Sponsorship DTEP ROTB
  - k. Mimco, Inc. - \$500 Bull Sponsorship DTEP ROTB
  - l. Mithoff Burton Partners - \$250 Bull Sponsorship DTEP ROTB
  - m. Ben Gonzalez - \$100 Bull Sponsorship DTEP ROTB
  - n. Jon Law - \$100 Bull Sponsorship DTEP ROTB
  - o. Mike McQueen - \$100 Bull Sponsorship DTEP ROTB
  - p. Jamie Gallagher - \$100 Bull Sponsorship DTEP ROTB
  - q. National American Investment Co. - \$100 Bull Sponsorship DTEP ROTB
  - r. Joe Gudenrath - \$100 Bull Sponsorship DTEP ROTB

## REGULAR AGENDA

7. Committee Report: Finance Committee- Chair Laura Pople
  - a. Monthly Financial Summary
8. Report on DMD Investments:
  - a. Bank of Texas CD – balance, rate and status
  - b. WestStar Money Market Accounts – balance, rate and status
9. Discussion and Action on Approval of 2017-2018 Downtown Management District Budget.
10. Adoption of the Tax Assessment Rate of \$.12 per \$100 in valuation for FY 2017-2018.
11. Committee Report: Grant Programs Update– Chair Peter Spier
  - a. Grant Programs Status/Fund Balance Report
12. Committee Report: Infrastructure & Advocacy Committee – Chair Mike McQueen
  - a. El Centro Shopping District Off-Duty Officer Security Patrols
  - b. Position Statements
    - i. Multi-Purpose Performing Arts & Entertainment Facility
    - ii. National Registry of Historic Places Designation
13. Discussion and Action to update the DMD Position Statement on the Downtown Multi-Purpose Performing Arts and Entertainment Facility.
14. Discussion and Action to approve the DMD Position Statement on the County Historical Survey and potential designation on the National Register of Historic Places.
15. Discussion and Action to approve the DMD Position Statement on the implementation of Quality of Life Bond Projects.
16. Committee Report: Marketing Committee – Chair Jon Law
  - a. Current & Upcoming DTEP Promotions
    - i. Reel Authentico Contest
    - ii. Back to School/Tax Free Weekend
    - iii. Restaurant Crawl – September 27-29
    - iv. Running of the Bulls
  - b. Social Media & INSIDER Distribution List
17. Vice-President’s Report
  - a. DMD Board President Resignation & Election
  - b. Board Membership Reinstatement of Madhi Nair
  - c. Meetings w/ Mayor & City Council
  - d. Executive Director Evaluation
  - e. DMD Board Assessment
  - f. Board Member Nominations
  - g. Legal Services RFQ
18. Election to fill vacant DMD Officer position(s)
19. Discussion and Action on Approval of recommendations to City Council to fill upcoming vacancies on the Downtown Management District Board of Directors as follows:

<u>Position Candidate</u>	<u>Last Appt Date</u>	<u>Term#</u>	<u>Expiration Date</u>
Place 15 Sam Legate	2014	4	August 2020
Place 16 Y.I. Santoscoy	2014	5	August 2020

Place 17 Madhi Nair		2014		2	August 2020
Place 18 Jamie Gallagher	2014		2		August 2020
Place 19 Ruben Torres		2014		4	August 2020
Place 20 Alejo Restrepo	2014		2		August 2020
Place 21 Martin Morgades	2014		2		August 2020

All the above persons recommended are qualified to serve on the Board in accordance with the qualifications established by Chapter 375 as follows: are at least 18 years old, and are connected within the District as either (1) a resident, (2) owner of property, (3) owner of stock on property, as an individual or in a corporate capacity, (4) owner of a beneficial interest in a trust that owns property, or (5) be an agent, employee or tenant of the owners listed in categories 2, 3 and 4. And further, all of the above persons have experience in at least one of the following statutorily mandated areas: (1) energy matters, (2) commercial banking, (3) real estate development, (4) finance and insurance matters, (5) matters relating to retail or the provision of services, (6) provision of utilities, or (7) general issues the district will address.

20. Executive Director's Report

- a. TIRZ No. 5 Update
- b. DMD Annual Survey

21. Construction & Event Update- Frank Hernandez

- a. Current/Upcoming Projects and Events

22. Economic Development Update by City of El Paso (Rafael Arellano)

23. Open Discussion of topics relevant to Downtown El Paso (no action)

24. Discussion of the Next Board Meeting – September 28, 2017 (no action)

25. Open Comment Period\* (no action)

26. Executive Session

*At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):*

No specific executive session items posted

27. Adjourn

*\* Open comment is an opportunity for members of the public to address the Board regarding items to be discussed at the meeting or any other issue of interest related to the DMD. Items that are brought up by the public but which are not posted for discussion or action may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. The Chair may limit the amount of time for public comment and/or allow additional public comment for each item.*

**Posted this 21<sup>st</sup> day of August, 2017**, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, pursuant to instructions of Jon Law, Vice President of the El Paso Downtown Management District.

BY: , Teresa Mais