



**NOTICE OF BOARD MEETING OF THE  
EL PASO DOWNTOWN MANAGEMENT DISTRICT**

**TO: ALL PERSONS INTERESTED IN THE BOARD MEETING OF THE  
EL PASO DOWNTOWN MANAGEMENT DISTRICT (DMD)**

**NOTICE IS HEREBY GIVEN, that an Open Meeting will be held at 12:00 pm on June 19, 2013 at the PDNG Conference Center, Room C, 17<sup>th</sup> Floor of Chase Bank Building, 201 E. Main Ste. 1701, El Paso, Texas**

**AGENDA:**

1. Call meeting to order and establish quorum
2. Approval of minutes of May 15, 2013 Board meeting
3. DMD Investments:
  - a. Tex Pool Account – balance, rate and status
  - b. West Star Bank CD – balance, rate and status
  - c. United Bank CD – balance, rate and status
4. Committee Reports: Executive [reviewing amendment to City-DMD interlocal; BOD reappointments; status of rate assessment petition]
5. Discussion and Action on the Third Amendment to the Interlocal Agreement between the City of El Paso (the “City”) and the El Paso Downtown Management District (the “DMD”) for the DMD to perform certain marketing, administrative, operational, and procurement services for the Downtown Wayfinding Kiosks fabrication and content management
6. Committee Reports: Finance [amending FY 12-13 budget; investment policy; FY 2013-14 budget draft]
7. Discussion and Action to approve amending the FY 12-13 budget to reflect income received and programs funded
8. Discussion and Action on a Resolution to approve the DMD Investment Policy
9. Committee Reports: Marketing [It’s Happening Campaign status; FY 2013-14 budget draft]
10. FOR NOTATION AND FILING: Façade Program Conflict of Interest affidavits.
11. Discussion and Action on Reimbursement Grant Agreements for the Downtown Commercial Façade Improvement Program:
  - a. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Commercial Façade Improvement Program for property located at 511 Western in the amount of \$11,000 said project to be completed in 180 days upon execution of the Agreement. Affidavit on File.
  - b. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Commercial Façade Improvement Program for property located at 501 W. San Antonio in the amount of \$25,000 said project to be completed in 180 days upon execution of the Agreement.

- c. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Commercial Façade Improvement Program for property located at 123 Pioneer Plaza in the amount of \$21,622.37 said project to be completed in 180 days upon execution of the Agreement. Affidavit on File.
- 12. Committee Reports: Sanitation [anti-littering campaign, security issues]
- 13. Project Updates and Reports:
  - a. Downtown Construction Marketing Campaign
  - b. Marketing and PR related items– The Gutierrez Group
- 14. Discussion of the Next Board Meeting Date: July 17, 2013
- 15. Open Comment Period\*
- 16. Executive Session

*At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate.*

17. Adjourn

\* Open comment is an opportunity for members of the public to address the Board regarding items to be discussed at the meeting or any other issue of interest related to the DMD. Items that are brought up by the public but which are not posted for discussion or action may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. The Chair may limit the amount of time for public comment and/or allow additional public comment for each item.

Persons having questions concerning this notice or documents pertaining to agenda items should contact Verónica R. Soto, Executive Director, El Paso Downtown Management District, 915-400-2294. Sign Language interpreters will be provided for this meeting upon receiving a request 48 hours prior to the meeting by calling the DMD phone number listed above.

**Posted this 14th day of June 2013**, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, El Paso, Texas, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, and on the downtownelpaso.com webpage pursuant to instructions of Robert S. Ayoub, President of the El Paso Downtown Management District.

BY: \_\_\_\_\_, Frank Hernandez