



Board of Directors Meeting
Jamie Gallagher, President

FILED FOR RECORD
IN MY OFFICE

The El Paso Downtown Management District Board of Directors meeting will be held
Thursday, January 28, 2016 at 11:30 a.m. at the United Bank Building Conference
Room of the United Bank Building, 401 E. Main Dr., El Paso, Texas

2016 JAN 25 AM 11:26
Deli Brown
COUNTY CLERK
EL PASO COUNTY TEXAS

AGENDA:

- 1. Call meeting to order

NOTICE TO THE PUBLIC

All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record.

CONSENT AGENDA

- 2. Approval of Minutes– December 3, 2015
- 3. Approval of Public Funds Investment Act Quarterly Report for October-December 2015

REGULAR AGENDA

- 4. Committee Report: Finance Committee - Chair Laura Pople
 - a. Monthly Financial Summary
 - b. 2014/2015 Audit
- 5. Report on DMD Investments:
 - a. United Bank CD – balance, rate and status
 - b. Bank of Texas CD – balance, rate and status
 - c. WestStar Money Market Accounts – balance, rate and status
- 6. Committee Report: Façade Improvement Update– Chair Peter Spier
 - a. Façade Grant Project Status/Fund Balance Report
- 7. Approval of a Reimbursement Grant Agreement for the Downtown Commercial Façade Improvement Program –
 - a. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Commercial Façade Improvement Program for property located at 810 Texas Ave. (FAC 15-02) in the amount of \$11,710.00 with said project to be completed in accordance with the execution of the Agreement.
- 8. Committee Report: Infrastructure Committee – Chair Mike McQueen
 - a. Downtown Parking Garage Development RFP
 - b. El Centro Security Program
 - c. Sanitation Update – Contract w/ County
 - d. Mobile Food Vending

2016 JAN 25 AM 11:11
CITY CLERK DEPT.

9. Discussion and Possible Action on a DMD Position Statement regarding Mobile Food Vending within Downtown El Paso.
10. Committee Report: Marketing Committee – Chair Jon Law
 - a. 2016 Marketing Campaign and Strategic Plan
 - b. Hidden Heart Promotion
 - c. INSIDER Distribution List
11. President’s Report
 - a. Strategic Planning Session
 - b. 2016-2017 Budget Discussion
 - c. Interlocal Agreement with the City of El Paso
12. Executive Director’s Report
 - a. Internal Process and Production Goals
 - b. Economic Indicators
13. Construction & Event Update- Frank Hernandez
 - a. Current/Upcoming Projects and Events
14. Economic Development Update by Jessica Herrera
15. Open Discussion of topics relevant to Downtown El Paso
16. Discussion of the Next Board Meeting – February 25, 2016
17. Open Comment Period*
18. Executive Session

CITY CLERK DEPT.
2016 JAN 25 AM 11:11

At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):

No specific executive session items posted

19. Adjourn

** Open comment is an opportunity for members of the public to address the Board regarding items to be discussed at the meeting or any other issue of interest related to the DMD. Items that are brought up by the public but which are not posted for discussion or action may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. The Chair may limit the amount of time for public comment and/or allow additional public comment for each item.*

Posted this 25th day of January 2016, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, El Paso, Texas, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, and on the downtownelpaso.com webpage pursuant to instructions of Jamie Gallagher, President of the El Paso Downtown Management District.

BY: Teresa Mais, Teresa Mais