



**Board of Directors Meeting  
Bob Ayoub, President**

*The El Paso Downtown Management District Board of Directors meeting will be held Wednesday, August 21, 2013 at 12:00 p.m. at the Chase Bank Building, 17<sup>th</sup> Floor, Ste. 1710, PDNG Conference Room C.*

**AGENDA:**

1. Call meeting to order and establish quorum
2. Approval of minutes of July 17, 2013 Board meeting
3. DMD Investments:
  - a. Tex Pool Account – balance, rate and status
  - b. West Star Bank CD – balance, rate and status
  - c. United Bank CD – balance, rate and status
4. Committee Reports: Executive [assessment rate petition and public hearing; FY 2013-14 budget draft]
5. Discussion, update, and possible action on the petition approved by the owners of 50 percent or more of the assessed value of property in the DMD's district boundaries to approve the proposed updated service plan and increased assessment rate (the "Petition"), including approval of the date, time, location, and process for the public hearing set for 5:30 p.m. on September 17, 2013 regarding the petition (Texas Local Gov't Code Chapter 375, Subchapter F. Assessments).
  - a. Discussion, update and possible action to ensure public awareness and information regarding the Petition and public hearing to ensure participation, input and comment from affected property owners and/or their advocates, stakeholders and/or the public.
  - b. Discussion and possible action to, in regards to the Petition, appoint a hearings examiner to conduct the public hearing on the petition to approve the service plan and new assessment rate for property within the DMD's district boundaries (Tex. Local Gov't Code §§ 375.097 and 375.116).
  - c. Discussion and possible action, in regards to the Petition, to set a date and time for the Board to meet and consider making findings and rule on objections related to the advisability of the service plan and new assessment rate under consideration for possible approval by the Board (Tex. Local Gov't Code. §§ 375.116 and .118).
6. Committee Reports: Sanitation [sanitation program; FY 2013-14 budget draft]
7. Committee Reports: Finance [FY 2013-14 budget draft]
8. Discussion and Action on draft budget proposal
9. Committee Reports: Marketing [assessment rate petition and public hearing; wayfinding and bike rack project updates; FY 2013-14 budget draft]

10. Project Updates and Reports:

- a. Downtown Construction Marketing Campaign
- b. Marketing and PR related items– The Gutierrez Group
- c. Wayfinding project
- d. Façade Program Funding approved by City Council

11. Presentation on TEDx event

12. Presentation from Brighten El Paso Club

13. Discussion of the Next Board Meeting Dates: **September 17, 2013** – Public Hearing on Service Plan & Assessment Rate Petition and Regular Board meeting on **September 18, 2013**

14. Open Comment Period\*

15. Executive Session

*At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate.*

16. Adjourn

\* Open comment is an opportunity for members of the public to address the Board regarding items to be discussed at the meeting or any other issue of interest related to the DMD. Items that are brought up by the public but which are not posted for discussion or action may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. The Chair may limit the amount of time for public comment and/or allow additional public comment for each item.

17.