



**NOTICE OF BOARD MEETING OF THE  
EL PASO DOWNTOWN MANAGEMENT DISTRICT**

**TO: ALL PERSONS INTERESTED IN THE BOARD MEETING OF THE  
EL PASO DOWNTOWN MANAGEMENT DISTRICT (DMD)**

**NOTICE IS HEREBY GIVEN, that an Open Meeting will be held on Wednesday, December 3, 2014 at 11:30 a.m. at the United Bank Building Conference Room, 401 E. Main St., El Paso, TX 79901**

**AGENDA:**

1. Call meeting to order
2. Chamber of Commerce Trip to Nashville, TN – Presentation by Richard Dayoub

**NOTICE TO THE PUBLIC**

*All matters listed under the CONSENT AGENDA will be considered by the Downtown Management District (DMD) Board to be routine and will be enacted by one motion unless separate discussion is requested by Board Members. Prior to the vote, members of the audience may ask questions regarding items on the consent agenda. When the vote has been taken, if an item has not been called out for separate discussion, the item has been approved. The Board may, however, reconsider any item at any time during the meeting. The wording of all agenda items shall appear in the minutes of this meeting of the DMD Board of Directors as posted, unless otherwise revised by this or other motion of the Board, without the necessity of reading the wording of each item into the record.*

**CONSENT AGENDA**

3. Approval of Minutes– October 22, 2014
4. DMD Board of Directors 2015 Meeting Schedule
5. Approve contract with Ghostlight Creative for web maintenance, support, and website hosting and allocate \$5,100 for costs associated with this service from Budget Line 6015 (Marketing & PR Svcs. Implem).

**REGULAR AGENDA**

6. Vice-President's Report
  - a. New Board Member Introduction – Peter Spier
7. Executive Director's Report
  - a. Board Member Documentation
  - b. Downtown Networking Events
  - c. Holiday Social Hour
8. Committee Report: Marketing Committee – Chair Jon Law / Rudy Vasquez
  - a. Marketing Strategy Presentation by Mithoff Burton
  - b. Implementation Strategy
9. Discussion and Action on Adoption of DMD Marketing Strategy
10. Committee Report: Sanitation Committee – Chair Jamie Gallagher / Frank Hernandez
  - a. Contract with the County
  - b. Pedestrian Trash Can Issues
11. Construction & Event Update- Frank Hernandez
  - a. Current/Upcoming Projects and Events

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12. Committee Report: Infrastructure Committee – Chair Mike McQueen / Joe Gudenrath
  - a. Holiday Shopping Security Pilot Program
  - b. Downtown Parking Study Update
  - c. Outlet Mall Shuttle Service
13. Committee Report: Façade Improvement Update– Chair Eric Pearson / Terry Mais
  - a. TIRZ #5 Funding
  - b. Interlocal/Guideline/Application Review
14. Approval of Reimbursement Grant Agreements for the Downtown Commercial Façade Improvement Program –
  - a. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Commercial Façade Improvement Program for property located at 500 San Francisco Ave. in the amount of \$25,000 said project to be completed in accordance with the execution of the Agreement.
15. Committee Report: Finance Committee - Chair Ruben Torres / Terry Mais
  - a. Audit Firm & Schedule
16. Discussion and Possible Action to Approve contract with Gibson Ruddock Patterson LLC for performance of annual audit for the year ended September 30, 2014 and allocate \$7,000 for costs associated with the audit from Budget Line 3525 (Accounting).
17. Report on DMD Investments:
  - a. Tex Pool Account – balance, rate and status
  - b. United Bank CD – balance, rate and status
18. Discussion of the Next Board Meeting – Thursday, January 22, 2015
19. Open Comment Period\*
20. Executive Session

*At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate. The items to be discussed in executive session, if any, include the topics listed on the agenda, and possibly the following specified item(s):*

No specific executive session items posted

## 21. Adjourn

*\* Open comment is an opportunity for members of the public to address the Board regarding items to be discussed at the meeting or any other issue of interest related to the DMD. Items that are brought up by the public but which are not posted for discussion or action may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. The Chair may limit the amount of time for public comment and/or allow additional public comment for each item.*

Posted this 26th day of November 2014, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, El Paso, Texas, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, and on the downtownelpaso.com webpage pursuant to instructions of Jamie Gallagher, President of the El Paso Downtown Management District.

BY: Laurice Yanar, Laurice Yanar

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 EL PASO COUNTY TEXAS  
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