



NOTICE OF SPECIAL BOARD MEETING OF THE EL PASO DOWNTOWN MANAGEMENT DISTRICT

**TO: ALL PERSONS INTERESTED IN THE BOARD MEETING OF THE
EL PASO DOWNTOWN MANAGEMENT DISTRICT (DMD)**

NOTICE IS HEREBY GIVEN, that the El Paso Downtown Management District Board of Directors meeting will be held Wednesday, October 16, 2010, at 3:30 p.m. at the offices of Mithoff Burton Partners, Mills Building, Suite 500, 123 W. Mills, El Paso, Texas 79901.

AGENDA:

1. Call meeting to order and establish quorum
2. Strategic Planning Session on Marketing for the Downtown El Paso
 - a. Purpose and Objectives
 - b. Review of the DMD Marketing Process
 - c. **Assessment of Marketing Challenges/Opportunities** (Possible Marketing Solutions)
3. Open Comment Period*
4. Executive Session

At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate.

5. Adjourn

* Open comment is an opportunity for members of the public to address the Board regarding items to be discussed at the meeting or any other issue of interest related to the DMD. Items that are brought up by the public but which are not posted for discussion or action may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. The Chair may limit the amount of time for public comment and/or allow additional public comment for each item.

Persons having questions concerning this notice or documents pertaining to agenda items should contact Verónica R. Soto, Executive Director, El Paso Downtown Management District, 915-400-2294. Sign Language interpreters will be provided for this meeting upon receiving a request 48 hours prior to the meeting by calling the DMD phone number listed above.

Posted this 11th day of October 2013, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, El Paso, Texas, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, and on the downtownelpaso.com webpage pursuant to instructions of Robert S. Ayoub, President of the El Paso Downtown Management District.

BY: _____, Laurice Yanar