



**NOTICE OF BOARD MEETING OF THE  
EL PASO DOWNTOWN MANAGEMENT DISTRICT**

**TO: ALL PERSONS INTERESTED IN THE BOARD MEETING OF THE  
EL PASO DOWNTOWN MANAGEMENT DISTRICT (DMD)**

**NOTICE IS HEREBY GIVEN, that an Open Meeting will be held at 11:30 am  
on October 23, 2013 at the PDNG Conference Center, Room C, 17<sup>th</sup> Floor of  
Chase Bank Building, 201 E. Main Ste. 1701, El Paso, Texas**

**AGENDA:**

1. Call meeting to order and establish quorum
2. Approval of minutes of September 18, 2013 Board meeting
3. Update on DMD Investments:
  - a. Tex Pool Account – balance, rate and status
  - b. West Star Bank CD – balance, rate and status
  - c. United Bank CD – balance, rate and status
4. Committee Reports: Executive [parking study; Board retreat possibility; BOD nominations]  
Committee Reports: Finance [none]
5. Discussion and possible action on the Fourth Amended Interlocal Agreement between the City of El Paso, and the Downtown Management District (DMD), a Texas Municipal Management District, organized under Texas Local Government Code Chapter 375 to increase the funding provided by the City for supplemental sanitation services and to remove the requirements that the City pay the compensation and benefit costs associated with the DMD's Executive Director
6. Committee Reports: Sanitation [Ambassador program, sanitation program and community clean up]
7. Committee Reports: Marketing [marketing mini-retreat strategic plan]
8. Presentation and possible action on City of El Paso bike share program.
9. Discussion and possible action on awarding bike rack project to Exerplay inc. for a contract price of \$37,407.95
10. Discussion and possible action on awarding a wayfinding contract in an amount not to exceed \$799,000
11. Discussion and possible action on Reimbursement Grant Agreements for the Downtown Commercial Façade Improvement Program
  - a. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Commercial Façade Improvement Program for property located at 409 S. Stanton in the amount of \$17,121 said project to be completed in 180 days upon the execution of the Agreement.

- b. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Commercial Façade Improvement Program for property located at 209 N. Stanton in the amount of \$25,000 said project to be completed in 180 days upon the execution of the Agreement.
- 12. Committee Reports: Redevelopment [parking study]
- 13. Discussion and action on a Board Resolution to authorize the Executive Director to execute an Interlocal funding agreement with the Camino Real Regional Mobility Authority for a Downtown Parking Study in an amount not to exceed \$20,000
- 14. Project Updates and Reports:
  - a. Authorized Staffing Table per DMD Strategic Operating Plan including staff job descriptions
  - b. Downtown Construction Marketing Campaign & Construction Projects Update
  - c. Marketing and PR related items– The Gutierrez Group
- 15. Discussion of the Next Board Meeting Dates:
  - a. October 24, 2013 for Marketing Mini-Retreat;
  - b. November 13, 2013 for Regular Board meeting; and,
  - c. November 14, 2013 for Sanitation/Security Mini-Retreat
  - d. November 20 or 21, 2013 Board Retreat

16. Open Comment Period\*

17. Executive Session

*At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.01, 551.073 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific matter permitted to be in Executive Session pursuant to Texas Law. Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate.*

18. Adjourn

\* Open comment is an opportunity for members of the public to address the Board regarding items to be discussed at the meeting or any other issue of interest related to the DMD. Items that are brought up by the public but which are not posted for discussion or action may not be discussed among the Board members or acted upon by the Board, except for limited questions related directly to the topic or a discussion whether to post the public raised item on a future agenda. The Chair may limit the amount of time for public comment and/or allow additional public comment for each item.

**Posted this 18th day of October 2013**, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, 300 N. Campbell, El Paso, Texas, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 107, El Paso, Texas, and on the downtownelpaso.com webpage pursuant to instructions of Robert S. Ayoub, President of the El Paso Downtown Management District.

BY: \_\_\_\_\_, Laurice Yanar