



**NOTICE OF BOARD MEETING OF THE  
EL PASO DOWNTOWN MANAGEMENT DISTRICT**

**TO: ALL PERSONS INTERESTED IN THE BOARD MEETING OF THE EL PASO  
DOWNTOWN MANAGEMENT DISTRICT (DMD)**

**NOTICE IS HEREBY GIVEN, that an Open Meeting will be held at 12:00 pm on August 15, 2012 at the El Paso Downtown Management District Office, Chase Bank Building, 201 E. Main, Suite 1603, El Paso, Texas El Paso, Texas.**

*\* At any time during the Board Meeting the Board may retire into Executive Session pursuant to the Texas Government Code, Chapter 551.071 and Section 551.074(a) for consultations with attorney and discussion of a specific nominee to the board or a public employee (if action upon an employee or board nominee is posted). The Board will return to open session to take any final action.*

**AGENDA:**

1. Call meeting to order
2. Presentation on City Hall relocation
3. Approval of minutes of July 18, 2012 meeting
4. Tex Pool Account - rate 0.1361% current balance 250,617.38 as of August 8, 2012
5. Committee Reports: Executive
6. Committee Reports: Finance
7. Discussion and action on adoption of the Tax Assessment Rate for FY 2012-2013
8. Discussion and action on adoption of budget for FY 2012-2013
9. Discussion and action on Certified Tax Rolls and 5 Year Service Plan
10. Committee Reports: Marketing
11. Discussion and action on approval of contract for Public Relations and Marketing Services with the Gutierrez Group, LLC in the amount of \$5,0833.33 per month from August 17, 2012 to August 17, 2013 and \$5,250 per month from August 18, 2013 to August 18, 2014.
12. Discussion and Action on Reimbursement Grant Agreement for the Downtown Commercial Façade Improvement Program:
  - a. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Commercial Façade Improvement Program for property located at 409 S. Stanton in the amount of \$9,128, said project to be completed in 180 days upon execution of the Agreement.
13. Discussion and Action and Presentation from Chalk the Block
14. Committee Reports: Capital Projects
15. Committee Reports: Sanitation
16. Project Updates and Reports:

- a. DWNTWN Circulator Routes Update
- b. Survey Census Update
- c. Marketing and PR related items– The Gutierrez Group
- d. Downtown Special Events Update

17. Next Meeting Date: September 19, 2012

18. Open Comment Period\*

19. Adjourn

\* Discussion period for the public at the open comment period of the board. Any items from the public may be heard at this time. The Chair may allow additional public comment for each item.

Persons having questions concerning this notice or documents pertaining to agenda items should contact Verónica R. Soto, Executive Director, El Paso Downtown Management District, 915-400-2294. Sign Language interpreters will be provided for this meeting upon receiving a request 48 hours prior to the meeting by calling the DMD phone number listed above.

**Posted this 10th day of August, 2012**, at the El Paso County Courthouse, 500 E. San Antonio, El Paso, Texas; El Paso City Hall, #2 Civic Center Plaza, El Paso, Texas, and at the administrative office of the El Paso Downtown Management District, 201 E. Main, Suite 1603, El Paso, Texas, and on the [downtownelpaso.com](http://downtownelpaso.com) webpage pursuant to instructions of Robert Ayoub, President of the El Paso Downtown Management District.

BY: \_\_\_\_\_  
Lilia Granillo