



**Board of Directors Meeting**  
**Bob Ayoub, President**

*The El Paso Downtown Management District Board of Directors meeting will be held Wednesday, April 24, 2013 at 12:00 p.m. at the Chase Bank Building, 17<sup>th</sup> Floor, Ste. 1710, PDNG Conference Room C.*

**AGENDA:**

1. Call meeting to order and establish quorum
2. Approval of minutes of March 20, 2013 Board meeting
3. Presentation on Chamber of Commerce 2013 Intercity Visit program
4. Tex Pool Account - rate 0.1068% current balance \$250,838.57 as of April 18, 2013
5. Committee Reports: Executive
6. Discussion and Action on retention of legal counsel for the DMD
7. Committee Reports: Finance
8. Committee Reports: Marketing
9. Discussion and Action on Downtown Event Support for Neon Desert Music Festival in the amount of \$2,500
10. Discussion and Action on Reimbursement Grant Agreements for the Downtown Commercial Façade Improvement Program:
  - a. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Commercial Façade Improvement Program for property located at 316 S. Stanton in the amount of \$9,862.50, said project to be completed in 180 days upon execution of the Agreement.
  - b. That the Executive Director be authorized to sign a Reimbursement Grant Agreement for the Downtown Commercial Façade Improvement Program for property located at 112 Mills in the amount of \$18,000, said project to be completed in 180 days upon execution of the Agreement.
11. Committee Reports: Sanitation
12. Presentation on DMD's Anti-littering campaign
13. Project Updates and Reports:
  - a. Downtown Construction Marketing Campaign kick-off
  - b. Marketing and PR related items– The Gutierrez Group
14. Discussion of the Next Board Meeting Date: May 15, 2013
15. Open Comment Period\*

## 16. Executive Session

*At any time during the Board Meeting, the Board may, upon motion and affirmative vote of a majority of the Board in attendance, retire into Executive Session pursuant to the Texas Government Code, Chapter 551, Sections 551.071 and 551.074(a) for the purpose of consultations with legal counsel and/or discussion of a specific nominee to the board or a public employee (if action upon an employee or board nominee is posted). Executive Session is a closed, private meeting of the Board at which the public may not attend. No action and no voting may occur in Executive Session. The Board will return to open session to take any final action on any item discussed in Executive Session, or if no action is necessary, to continue or adjourn the meeting, as appropriate.*

## 17. Adjourn